

# INVITATION TO BID (ITB)

## Service Provider of Promotion Campaign

ITB Reference No:  
**HANDS/ITB/February/2024/12**

Date: 02 February 2024

### SECTION 1: LETTER OF INVITATION

HANDS was founded by Professor A.G Biloo (Sitara-e-Imtiaz) in 1979. In the 44 years since then, HANDS has evolved as one of the largest Non-profit Organizations in the country. In addition, 36.7 million individuals are within easy access to our Health, Education, Livelihood, WASH, IDEAS, and Inclusive Development & Disaster Management programs. Our network of more than 11,000 workforce throughout Pakistan is managed by 36 branch offices. It is augmented by thousands of voluntary workers who help us carry out our aim to improve the quality of life for all. HANDS is an equal opportunity employer.

HANDS, hereby invites prospective bidders to submit a bid in accordance with the General Conditions of Contract and the Schedule of Requirements as set out in this Invitation to Bid (ITB).

To enable you to submit a bid, please read the following attached documents carefully.

Section 1: This Letter of Invitation

Section 2: Instructions to Bidders

Section 3: Data Sheet

Section 4: Evaluation Criteria

Section 5: Schedule of Requirements

Section 6: Conditions of Contract and Contract Forms

Section 7: Bidding Forms

- Form A: Bid Confirmation
- Form B: Checklist
- Form C: Bid Submission
- Form D: Bidder Information
- Form E: Joint Venture/Consortium/Association Information
- Form F: Eligibility and Qualification
- Form G: Technical Bid
- Form H: Price Schedule
- Form I: Bid Security

If you are interested in submitting a bid in response to this ITB, please prepare your bid in accordance with the requirements and procedure as set out in this ITB and submit it by the deadline for submission of bids set out in Section 3: Data Sheet.

Please acknowledge receipt of this ITB by completing and returning the attached Form A: Bid Confirmation by email to **tender@hands.org.pk** no later than **08 February 2024**, indicating whether you intend to submit a bid or not. Should you require further clarifications, kindly communicate with the contact person/s identified in Section 3: Data Sheet as the focal point for queries on this ITB.

We look forward to receiving your bid.

Approved by:

---

Name: Amon John

Title: Head of Supply Chain

Date: 09<sup>th</sup> February 2024

## SECTION 2: INSTRUCTIONS TO BIDDERS

GENERAL	
<b>1. Scope</b>	<p>Bidders are invited to submit a bid for the <b>goods</b> specified in Section 5: Schedule of Requirements, in accordance with this Invitation to Bid (ITB). A summary of the scope of the bid is included in Section 3: Data Sheet.</p> <p>Bidders shall adhere to all the requirements of this ITB, including any amendment made in writing by HANDS. This ITB is conducted in accordance with Policies and Procedures of HANDS.</p>
<b>2. Interpretation of the ITB</b>	<p>Any bid submitted will be regarded as an offer by the bidder and does not constitute or imply the acceptance of the bid by HANDS. HANDS is under no obligation to award a contract to any bidder as a result of this ITB.</p>
<b>3. Supplier Code of Conduct</b>	<p>All prospective suppliers must read the Supplier Code of Conduct and acknowledge that it provides the minimum standards expected of suppliers. The Code of Conduct, which includes principles on labour, human rights, environment and ethical conduct.</p>
<b>4. Eligible bidders</b>	<p>Bidders shall have the legal capacity to enter into a binding contract with HANDS.</p> <p>A bidder, and all parties constituting the bidder, may have the nationality of any country with the exception of the nationalities, if any, listed in Section 3: Data Sheet. A bidder shall be deemed to have the nationality of a country if the bidder is constituted, incorporated, or registered and operates in conformity with the provisions of the laws of that country.</p> <p>All bidders found to have a conflict of interest shall be disqualified. Bidders may be considered to have a conflict of interest if they are or have been associated in the past, with a firm or any of its affiliates that have been engaged by HANDS to provide consulting services for the preparation of the design, specifications, and other documents to be used for the procurement of the goods, services or works required in the present procurement process.</p> <p>Bidders shall not be eligible to submit a bid if at the time of bid submission:</p> <ul style="list-style-type: none"><li>• Has prior legal cases in any court of Pakistan</li><li>• Other sanctions list, if applicable, as per the discretion of the HANDS.</li></ul>
<b>5. Eligible goods, works and services</b>	<p>All goods, works and/or services to be supplied under the contract shall have their origin in any country apart from the countries, if any, listed in Section 3: Data Sheet, and all expenditures made under the contract will be limited to such goods, works and services.</p> <p>For purposes of this clause, "origin" means the place where the goods are mined, grown, or produced or the place from which the related services are supplied. Goods are produced when, through manufacturing, processing, or substantial and major assembly of components, a commercially recognized product result that is substantially different in basic characteristics or in purpose or utility from its components.</p> <p>The origin of goods, works and services is distinct from the nationality of the bidder.</p>
<b>6. Proprietary information</b>	<p>The ITB documents and any specifications, plans, drawings, patterns, samples, or information issued or furnished by HANDS are issued solely for the purpose of enabling a bid to be</p>

	completed and may not be used for any other purpose. The ITB documents and any additional information provided to bidders shall remain the property of HANDS. All documents which may form part of the bid will become the property of HANDS, who will not be required to return them to your firm.
<b>7. Publicity</b>	During the ITB process, a bidder is not permitted to create any publicity in connection with the ITB.
<b>SOLICITATION DOCUMENTS</b>	
<b>8. Clarification of solicitation documents</b>	<p>Bidders may request clarifications on any of the ITB documents no later than the date indicated in Section 3: Data Sheet. Any request for clarification must be sent in writing in the manner indicated in Section 3: Data Sheet. Explanations or interpretations provided by personnel other than the named contact person will not be considered binding or official.</p> <p>HANDS will provide the responses to clarifications through the method specified in Section 3: Data Sheet.</p> <p>HANDS shall endeavour to provide responses to clarifications in an expeditious manner, but any delay in such response shall not cause an obligation on the part of HANDS to extend the submission date of the bids, unless HANDS deems that such an extension is justified and necessary.</p>
<b>9. Amendment of solicitation documents</b>	<p>At any time prior to the deadline of bid submission, HANDS may for any reason, such as in response to a clarification requested by a bidder, modify the ITB in the form of an amendment to the ITB. Amendments will be made available to all prospective bidders.</p> <p>If the amendment is substantial, HANDS may extend the deadline for submission of the bid to give the bidders reasonable time to incorporate the amendment into their bids.</p>
<b>PREPARATION OF BIDS</b>	
<b>10. Cost of preparation of bid</b>	The bidder shall bear all costs related to the preparation and/or submission of the bid, regardless of whether its bid is selected or not. HANDS shall not be responsible or liable for those costs, regardless of the conduct or outcome of the procurement process.
<b>11. Language</b>	The bid, as well as any and all related correspondence exchanged by the bidder and HANDS, shall be written in the language(s) specified in Section 3: Data Sheet.
<b>12. Documents comprising the bid</b>	<p>The bid shall comprise the following documents and related forms which details are provided in Section 3: Data Sheet:</p> <ul style="list-style-type: none"> <li>a) Documents establishing the eligibility and qualifications of the bidder.</li> <li>b) technical bid</li> <li>c) Price Schedule</li> <li>d) Bid Security</li> </ul>
<b>13. Documents establishing eligibility and qualifications of the bidder</b>	The bidder shall furnish documentary evidence of its status as an eligible and qualified vendor, using the Forms provided in Section 7 and providing the documents required in those forms. In order to award a contract to a bidder, its qualifications must be documented to HANDS's satisfaction.
<b>14. Technical bid</b>	The bidder is required to submit a technical bid using the form provided in Section 7 and taking into consideration the requirements in the ITB.
<b>15. Price Schedule</b>	<p>The Price Schedule shall be prepared using the form provided in Section 7 and taking into consideration the requirements in the ITB.</p> <p>The prices and discounts quoted by the bidder shall conform to the requirements specified below.</p>

	<ul style="list-style-type: none"> <li>● All items and lots (if applicable) must be listed and priced separately.</li> <li>● The price to be quoted shall be the total price of the bid, excluding any discounts offered.</li> <li>● The bidder shall quote any unconditional discounts and indicate the method for their application.</li> <li>● The INCOTERM shall be governed by the rules prescribed in the 2020 edition of INCOTERMS, published by The International Chamber of Commerce. The INCOTERM rules and place of destination are specified in Section 5: Schedule of Requirements.</li> <li>● Prices quoted by the bidder shall be fixed during the bidder’s performance of the contract and not subject to variation on any account unless otherwise specified in Section 3: Data Sheet. A bid submitted with an adjustable price shall be treated as non-compliant and shall be rejected. However, if in accordance with Section 3: Data Sheet, prices quoted by the bidder shall be subject to adjustment during the performance of the Contract, a bid submitted with a fixed price quotation shall not be rejected, but the price adjustment shall be treated as zero.</li> <li>● If indicated in Section 3: Data Sheet that bids are being invited for individual contracts (lots) and unless otherwise indicated in Section 3: Data Sheet, prices quoted shall correspond to 100 % of the items specified for each lot and to 100% of the quantities specified for each item of a lot. Bidders wishing to offer any price reduction (discount) for the award of more than one Lot shall specify the applicable price reduction.</li> </ul>
<b>16. Bid currencies</b>	All prices shall be quoted in PKR Section 3: Data Sheet.
<b>17. Duties and taxes</b>	<input checked="" type="checkbox"/> be inclusive of all taxes (VAT and other applicable indirect taxes)
<b>18. Bid validity period</b>	<p>Bids shall remain valid for the period specified in Section 3: Data Sheet, commencing on the deadline for submission of bids. A bid valid for a shorter period may be rejected by HANDS and rendered non-responsive.</p> <p>During the bid validity period, the bidder shall maintain its original bid without any change, including the availability of the key personnel, the proposed rates and the total price.</p> <p>In exceptional circumstances, prior to the expiration of the bid validity period, HANDS may request bidders to extend the period of validity of their bids. The request and the responses shall be made in writing and shall be considered integral to the bid.</p> <p>If the bidder agrees to extend the validity of its bid, it shall be done without any change to the original bid, but will be required to extend the validity of the bid security, if required, for the period of the extension, and in compliance with Article 19 (Bid Security) in all respects.</p> <p>The bidder has the right to refuse to extend the validity of its bid without forfeiting the bid security, if required, in which case, the bid shall not be further evaluated.</p>
<b>19. Bid Security</b>	<p>A bid security, if required by Section 3: Data Sheet, shall be provided in the amount and form indicated in the Section 3: Data Sheet. The bid security shall be valid for a minimum of thirty (30) days after the final date of validity of the bid.</p> <p>The bid security shall be included along with the bid. If a bid security is required by the ITB but is not found in the bid, the offer shall be rejected.</p> <p>If the bid security amount or its validity period is found to be less than is required by HANDS, HANDS shall reject the bid.</p> <p>In the event an electronic submission is allowed in Section 3: Data Sheet, bidders shall include a copy of the bid security in their bid and the original of the bid security must be sent via courier or hand delivery as per the instructions in Section 3: Data Sheet.</p> <p>Unsuccessful bidders’ bid securities will be discharged/returned as promptly as possible but</p>

	<p>no later than thirty (30) days after the expiration of the period of bid validity prescribed by HANDS pursuant to Article 18 (Bid Validity Period).</p> <p>The bid security may be forfeited by HANDS, and the bid rejected, in the event of any, or combination, of the following conditions:</p> <ul style="list-style-type: none"> <li>● If the bidder withdraws its offer during the period of the bid validity specified in Section 3: Data Sheet, or.</li> <li>● In the event the successful bidder fails: <ul style="list-style-type: none"> <li>○ to sign the Contract after HANDS has issued an award; or</li> <li>○ to furnish the Performance Security, insurances, or other documents that HANDS may require as a condition precedent to the effectivity of the contract that may be awarded to the bidder.</li> </ul> </li> </ul>
<p><b>20. Joint Venture, Consortium or Association</b></p>	<p>If the bidder is a group of legal entities that will form or have formed a Joint Venture (JV), Consortium or Association for bid, each such legal entity will confirm in their joint bid that:</p> <ul style="list-style-type: none"> <li>● they have designated one party to act as a lead entity, duly vested with authority to legally bind the members of the JV, Consortium or Association jointly and severally, and this will be evidenced by a duly notarised Agreement among the legal entities, which will be submitted along with the bid; and</li> <li>● if they are awarded the contract, the contract shall be entered into by and between HANDS and the designated lead entity, who will be acting for and on behalf of all the member entities comprising the joint venture.</li> </ul> <p>After the deadline for submission of bid, the lead entity identified to represent the JV, Consortium or Association shall not be altered without the prior written consent of HANDS.</p> <p>If a JV, Consortium or Association's bid is the bid selected for award, HANDS will award the contract to the joint venture, in the name of its designated lead entity. The lead entity will sign the contract for and on behalf of all other member entities.</p> <p>The lead entity and the member entities of the JV, Consortium or Association shall abide by the provisions of Article 21 (Only one Bid) herein in respect of submitting only one bid.</p> <p>The description of the organization of the JV, Consortium or Association must clearly define the expected role of each of the entities in the joint venture in delivering the requirements of the ITB, both in the bid and the JV, Consortium or Association Agreement. All entities that comprise the JV, Consortium or Association shall be subject to the eligibility and qualification assessment by HANDS.</p> <p>A JV, Consortium or Association in presenting its track record and experience should clearly differentiate between:</p> <ul style="list-style-type: none"> <li>● Those that were undertaken together by the JV, Consortium or Association; and</li> <li>● Those that were undertaken by the individual entities of the JV, Consortium or Association.</li> </ul> <p>Previous contracts completed by individual experts working privately but who are permanently or were temporarily associated with any of the member firms cannot be claimed as the experience of the JV, Consortium or Association or those of its members, but should only be claimed by the individual experts themselves in their presentation of their individual credentials.</p> <p>JV, Consortium or Associations are encouraged for high value, multi-sectoral requirements when the spectrum of expertise and resources required may not be available within one firm.</p>

<p><b>21. Only one bid</b></p>	<p>The bidder (including the individual members of any Joint Venture) shall submit only one bid, either in its own name or as part of a Joint Venture.</p> <p>Bids submitted by two (2) or more bidders shall all be rejected if they are found to have any of the following:</p> <ul style="list-style-type: none"> <li>● they have at least one controlling partner, director or shareholder in common; or</li> <li>● any one of them receive or have received any direct or indirect subsidy from the other/s; or</li> <li>● they have the same legal representative for purposes of this ITB; or</li> <li>● they have a relationship with each other, directly or through common third parties, that puts them in a position to have access to information about, or influence on the bid of another bidder regarding this ITB process.</li> <li>● they are subcontractors to each other’s bid, or a subcontractor to one bid also submits another bid under its name as lead bidder; or some key personnel proposed to be in the team of one bidder participates in more than one bid received for this ITB process. This condition relating to the personnel, does not apply to subcontractors being included in more than one bid.</li> </ul>
<p><b>22. Alternative bids</b></p>	<p>Unless otherwise specified in Section 3: Data Sheet, <b>alternative bids shall not be considered.</b> If submission of an alternative bid is allowed in Section 3: Data Sheet, a bidder may submit an alternative bid, but only if it also submits a bid conforming to the ITB requirements. Where the conditions for its acceptance are met, or justifications are clearly established, HANDS reserves the right to award a contract based on an alternative bid.</p> <p>If multiple/alternative bids are being submitted, they must be clearly marked as “Main Bid” and “Alternative Bid”. If no indication is provided as to which bid is the main bid and which is/are the alternative bid(s), then all bids will be rejected.</p>
<p><b>23. Pre-bid conference</b></p>	<p>When appropriate, a pre-bid conference will be conducted at the date, time and location and according to any instructions specified in Section 3: Data Sheet.</p> <p>If it is stated in Section 3: Data Sheet that the pre-bid conference is mandatory, a bidder which does not attend the pre-bid conference shall become ineligible to submit a bid under this ITB.</p> <p>If it is stated in Section 3: Data Sheet that the pre-bid conference is not mandatory, non-attendance shall not result in disqualification of an interested bidder.</p> <p>HANDS will not issue any formal answers to questions from bidders regarding the ITB or bid process during the pre-bid conference. All questions shall be submitted in accordance with Article 41 (Clarification of Bids).</p> <p>The pre-bid conference shall be conducted for the purpose of providing background information only. Without limiting Article 26 (Bidders Responsibility) bidders shall not rely upon any information, statement or representation made at the pre-bid conference unless that information, statement or representation is confirmed by HANDS in writing.</p> <p>Minutes of the pre-bid conference will be disseminated as specified in Section 3: Data Sheet. No verbal statement made during the conference shall modify the terms and conditions of the ITB, unless specifically incorporated in the minutes of the bidder’s conference or issued/posted as an amendment to ITB.</p>
<p><b>24. Site inspection</b></p>	<p>When appropriate, a site inspection will be conducted at the date, time and location and according to any instructions specified in Section 3: Data Sheet.</p>

	<p>If it is stated in Section 3: Data Sheet that the site inspection is mandatory, a bidder who does not attend the site inspection shall become ineligible to submit a bid under this ITB.</p> <p>If it is stated in Section 3: Data Sheet that the site inspection is not mandatory, non-attendance, shall not result in disqualification of an interested bidder.</p> <p>Bidders participating in a site inspection shall be responsible for making and obtaining any visa arrangements that may be required for the bidders to participate in a site inspection.</p> <p>Prior to attending a site inspection, bidders shall execute an indemnity and a waiver releasing HANDS in respect of any liability that may arise from:</p> <ul style="list-style-type: none"> <li>(i) loss of or damage to any real or personal property.</li> <li>(ii) personal injury, disease or illness to, or death of, any person.</li> <li>(iii) financial loss or expense, arising out of the carrying out of that site inspection; and</li> <li>(iv) transportation by HANDS to the site (if provided) as a result of any accidents or malicious acts by third parties.</li> </ul> <p>HANDS will not issue any formal answers to questions from bidders regarding the ITB or bid process during a site inspection. All questions shall be submitted in accordance with Article 8 (Clarification of solicitation documents).</p> <p>A site inspection will be conducted for the purpose of providing background information only. Without limiting Article 26 (Bidders Responsibility), bidders shall not rely upon any information, statement or representation made at a site inspection unless that information, statement or representation is confirmed by HANDS in writing.</p>
<p><b>25. Errors or omissions</b></p>	<p>Bidders shall immediately notify HANDS in writing of any ambiguities, errors, omissions, discrepancies, inconsistencies or other faults in any part of the ITB, with full details of those ambiguities, errors, omissions, discrepancies, inconsistencies or other faults.</p> <p>Bidders shall not benefit from such ambiguities, errors, omissions, discrepancies, inconsistencies or other faults.</p>
<p><b>26. Bidders' responsibility to inform themselves</b></p>	<p>Bidders shall be responsible for informing themselves in preparing their bid. In this regard, bidders shall ensure that they:</p> <ul style="list-style-type: none"> <li>● examine and fully inform themselves in relation to all aspects of the ITB, including the Contract and all other documents included or referred to in this ITB.</li> <li>● review the ITB to ensure that they have a complete copy of all documents.</li> <li>● obtain and examine all other information relevant to the project and the scope of the requirements available on reasonable inquiry.</li> <li>● verify all relevant representations, statements and information, including those contained or referred to in the ITB or made orally during any clarification meeting or site inspection or any discussion with HANDS, its employees or agents.</li> <li>● attend any Pre-bid conference or site inspection if it is mandatory under this ITB.</li> <li>● fully inform and satisfy themselves as to requirements of any relevant authorities and laws that apply, or may in the future apply, to the supply of the goods, works and/or services; and</li> <li>● form their own assessment of the nature and extent of the goods, works and /or services required as included in Section 5: Schedule of Requirements and properly account for all requirements in their bid.</li> </ul>

	Bidders acknowledge that HANDS, its supply chain department, employees, and agents make no representations or warranties (express or implied) as to the accuracy, currency or completeness of this ITB or any other information provided to the bidders.
<b>27. No material change(s) in circumstances</b>	<p>The bidder shall inform HANDS of any change(s) of circumstances arising during the ITB process, including but not limited to:</p> <ul style="list-style-type: none"> <li>● a change affecting any declaration, accreditation, license, or approval.</li> <li>● major re-organizational changes, company re-structuring, a take-over, buy-out or similar event(s) affecting the operation and/or financing of the bidder or its major sub-contractors.</li> <li>● a change to any information on which HANDS may rely on assessing bids.</li> </ul>
<b>SUBMISSION AND OPENING OF BIDS</b>	
<b>28. Instruction for bid submission</b>	<p>The bidder shall submit a duly signed and complete bid comprising the documents and forms in accordance with requirements in Section 3: Data Sheet. The Price Schedule shall be submitted together with the Technical Bid. The bid shall be delivered according to the method specified in Section 3: Data Sheet.</p> <p>The bid shall be signed by the bidder or person(s) duly authorized to commit the bidder. The authorization shall be communicated through a document evidencing such authorization issued by the legal representative of the bidding entity, or, if requested, a Power of Attorney, accompanying the bid.</p> <p>Bidders must be aware that the mere act of submission of a bid, in and of itself, implies that the bidder fully accepts the HANDS General Conditions of Contract.</p>
<b>29. Deadline for bid submission</b>	<p>Complete bids must be received by HANDS in the manner, and no later than the date and time, specified in Section 3: Data Sheet. If any doubt exists as to the time zone in which the Bid should be submitted, refer to <a href="http://www.timeanddate.com/worldclock/">http://www.timeanddate.com/worldclock/</a> It shall be the sole responsibility of the bidders to ensure that their bid is received by the closing date and time. HANDS shall accept no responsibility for bids that arrive late due to the courier company or any technical issues and shall only recognize the actual date and time that the bid was received by HANDS.</p> <p>HANDS may, at its discretion, extend this deadline for the submission of bids by amending the solicitation documents in accordance with Article 9 Amendment of solicitation documents. In this case, all rights and obligations of HANDS and bidders subject to the previous deadline will thereafter be subject to the new deadline as extended.</p>
<b>30. Withdrawal, substitution and modification of bids</b>	<p>A bidder may withdraw, substitute, or modify its bid after it has been submitted at any time prior to the deadline for submission by sending a written notice to HANDS, duly signed by an authorized representative and shall include a copy of the authorization (or a Power of Attorney). The corresponding substitution or modification of the bid, if any, must accompany the respective written notice. All notices must be submitted in the same manner as specified for submission of bids, by clearly marking them as "WITHDRAWAL", "SUBSTITUTION" OR "MODIFICATION".</p> <p>However, after the deadline for bid submission, the bids shall remain valid and open for acceptance by HANDS for the entire bid validity period, as may be extended.</p> <p>Bids requested to be withdrawn prior to the deadline for submission of the bids shall be made available for collection by the bidder that submitted it within 15 days of its withdrawal. Otherwise, HANDS shall have the right to discard such bid unopened without further notice to the bidder. HANDS shall not be responsible to return the bid to the bidder at HANDS's cost.</p>
<b>31. Storage of bids</b>	Bids received prior to the deadline of submission and the time of opening shall be securely kept unopened until the specified bid opening date stated in Section 3: Data Sheet. No



	responsibility shall be attached to HANDS for prematurely opening an improperly addressed and/or identified bid.
<b>32. Bid opening</b>	<p>Bids will be opened by a committee formed by HANDS consisting of at least two (2) personnel. Bidders may attend the opening of the bids if stated in Section 3: Data Sheet.</p> <p>The bidders' names, modifications, withdrawals, bid prices, the condition of the envelope labels/seals, the number of folders/files and all other such details as HANDS may consider appropriate will be announced at the opening and recorded on the bid opening report, which will be available for viewing only to bidders who have submitted a bid for a period of thirty days from the date of opening. Information not included in the bid opening report will not be provided to bidders. No bid shall be rejected at the opening stage, except for late submissions.</p>
<b>33. Late bids</b>	<p>Any bid received by HANDS after the deadline for submission of bids will be destroyed unless the bidder requests that it be returned and assumes the responsibility and expenses for the re-possession of the returned bidding documents.</p> <p>In exceptional circumstances, late bids may be accepted if it is determined that the submission was sent in ample time prior to the bid closing and the delay could not be reasonably foreseen by the bidder or was due to force majeure.</p>
<b>EVALUATION OF BIDS</b>	
<b>34. Confidentiality</b>	<p>Information relating to the examination, evaluation, and comparison of bids, and the recommendation of contract award, shall not be disclosed to bidders or any other persons not officially concerned with such process, even after publication of the contract award.</p> <p>Any effort by a bidder or anyone on behalf of the bidder to influence HANDS in the examination, evaluation and comparison of the bids or contract award decisions may, at HANDS's decision, result in the rejection of its bid and may subsequently be subject to the application of prevailing HANDS's vendor sanctions procedures.</p>
<b>35. Evaluation of bids</b>	<p>HANDS shall evaluate a bid using only the methodologies and criteria defined in this ITB. No other criteria or methodology shall be permitted.</p> <p>HANDS shall conduct the evaluation solely based on the bids received according to the evaluation criteria in Section 4.</p> <p>Evaluation of bids shall be undertaken in the following steps:</p> <ol style="list-style-type: none"> <li>a) Preliminary examination</li> <li>b) Evaluation of eligibility and qualification</li> <li>c) Evaluation of technical bids</li> <li>d) Evaluation of prices of bids found to be substantially compliant.</li> </ol> <p>After completion of the evaluation, but prior to award, HANDS shall conduct a post-qualification assessment of the bidder recommended for the award (if pre-qualification was not done) as per Article 40 (Post-qualification).</p>
<b>36. Preliminary examination</b>	<p>HANDS shall examine the bids to determine whether they are complete with respect to minimum documentary requirements, whether the documents have been properly signed, and whether the bids are generally in order, among other indicators that may be used at this stage. HANDS reserves the right to reject any bid at this stage.</p>
<b>37. Evaluation of eligibility and qualification</b>	<p>The eligibility and Qualification of the bidder will be evaluated against the Minimum Eligibility/Qualification requirements specified in Section 4: Evaluation Criteria and in Article 4 (Eligible Bidders).</p>

<b>38. Evaluation of technical bids</b>	<p>Technical evaluation will be conducted to establish substantial compliance, as per the criteria included in Section 4: Evaluation Criteria. When the bid varies in one or more aspect/s from the minimum technical specifications and/or delivery requirements specified in Section 5: Schedule of Requirements, the bid will not be considered substantially compliant and will not be evaluated further.</p>
<b>39. Evaluation of prices</b>	<p>The prices of bids found to be substantially compliant will be compared to identify the most substantially compliant bid which represents the lowest overall costs to HANDS.</p>
<b>40. Post-qualification</b>	<p>HANDS reserves the right to undertake a post-qualification assessment, aimed at determining, to its satisfaction, the validity of the information provided by the bidder. Such exercise shall be fully documented and may include, but need not be limited to, all or any combination of the following:</p> <ul style="list-style-type: none"> <li>a) Verification of accuracy, correctness and authenticity of the information provided by the bidder.</li> <li>b) Validation of the extent of compliance to the ITB requirements and evaluation criteria based on what has so far been found by the evaluation team.</li> <li>c) Inquiry and reference checking with Government entities with jurisdiction over the bidder, or with previous clients, or any other entity that may have done business with the bidder.</li> <li>d) Inquiry and reference checking with previous clients on the performance on ongoing or completed contracts, including physical inspections of previous works, as deemed necessary.</li> <li>e) Physical inspection of the bidder's offices, branches, or other places where business transpires, with or without notice to the bidder.</li> <li>f) Other means that HANDS may deem appropriate, at any stage within the selection process, prior to awarding the contract.</li> </ul>
<b>41. Clarification of bids</b>	<p>HANDS may request clarification or further information in writing from the bidders at any time during the evaluation process. The bidders' responses shall not contain any changes regarding the substance or price of the bid, except to confirm the correction of arithmetic errors discovered by HANDS in the evaluation of the bids, in accordance with Instructions to Bidders Article 25 (Errors or omissions).</p> <p>HANDS may use such information in interpreting and evaluating the relevant bid but is under no obligation to take it into account.</p>
<b>42. Responsiveness of bid</b>	<p>HANDS's determination of a bid's responsiveness is to be based on the contents of the bid itself. A substantially responsive bid is one that conforms to all the terms, conditions, and specifications of the bidding documents without material deviation, reservation, or omission. A material deviation, reservation, or omission is one that:</p> <ul style="list-style-type: none"> <li>a) affects in any substantial way the scope, quality, or performance of the goods, services and/or works specified in the contract; or</li> <li>b) limits in any substantial way, inconsistent with the bidding documents, HANDS's rights, or the bidder's obligations under the contract; or</li> <li>c) if rectified would unfairly affect the competitive position of other bidders presenting substantially responsive bids.</li> </ul> <p>If a bid is not substantially responsive, it shall be rejected by HANDS and may not subsequently be made responsive by the bidder by correction of the material deviation, reservation, or omission.</p>

<p><b>43. Nonconformities, reparable errors and omission</b></p>	<p>Provided that a bid is substantially responsive, HANDS may waive any non-conformities or omissions in the bid that, in the opinion of HANDS, do not constitute a material deviation. These are a matter of form and not of substance and can be corrected or waived without being prejudicial to other bidders.</p> <p>Provided that a bid is substantially responsive HANDS may request the bidder to submit the necessary information or documentation, within a reasonable period, to rectify nonmaterial nonconformities or omissions in the bid related to documentation requirements. Such omission shall not be related to any aspect of the price of the bid. Failure of the bidder to comply with the request may result in the rejection of its bid.</p> <p>For bids that have passed the preliminary examination, HANDS shall check, and correct arithmetical errors as follows:</p> <ul style="list-style-type: none"> <li>a) if there is a discrepancy between the unit price and the line-item total that is obtained by multiplying the unit price by the quantity, the unit price shall prevail and the line-item total shall be corrected, unless in the opinion of HANDS there is an obvious misplacement of the decimal point in the unit price; in which case, the line-item total as quoted shall govern and the unit price shall be corrected;</li> <li>b) if there is an error in a total corresponding to the addition or subtraction of subtotals, the subtotals shall prevail, and the total shall be corrected; and</li> <li>c) if there is a discrepancy between words and figures, the amount in words shall prevail, unless the amount expressed in words is related to an arithmetic error, in which case the amount in figures shall prevail.</li> </ul> <p>If the bidder that submitted the lowest evaluated bid does not accept the correction of errors, its bid shall be rejected, and its bid security may be forfeited.</p>
<p><b>44. Right to accept any bid and to reject any or all bids</b></p>	<p>HANDS reserves the right to accept or reject any bid, and to annul the bidding process and reject all bids at any time prior to contract award, without thereby incurring any liability to the affected bidder or bidders or any obligation to inform the affected bidder or bidders of the grounds for HANDS's action. HANDS shall not be obliged to award the contract to the lowest priced offer.</p>
<p><b>45. Samples</b></p>	<p>Where required as per Section 5: Schedule of Requirements, free, non-returnable samples shall be provided by the bid submission deadline for evaluation and testing by HANDS or their representative, of the item and/or the packing and packaging, prior to any award. Samples will be subject to technical review and laboratory analysis where appropriate. Samples provided to HANDS are non-returnable unless otherwise stated. Samples should be marked with the ITB number.</p> <p>If a bidder fails to provide samples or documents requested by HANDS in a timely manner, HANDS may declare the bid unsuccessful.</p>
<p><b>AWARD OF CONTRACT</b></p>	
<p><b>46. Award criteria</b></p>	<p>In the event of a Contract award, HANDS shall award the contract to a bidder who has been determined as eligible and qualified and whose bid has been determined to be the lowest-priced, substantially compliant offer to the ITB. HANDS reserves the right to conduct negotiations with the bidder recommended for the award on the content of their bid.</p>
<p><b>47. Right to vary requirement at time of award</b></p>	<p>At the time the Contract is awarded, HANDS reserves the right to increase or decrease the quantity of goods, works and/or services originally specified in Section 5: Schedule of Requirements, provided this does not exceed the percentages specified in Section 3 Data Sheet, and without any change in the unit prices or other terms and conditions of the bid and the bidding document.</p>

<b>48. Notification of award</b>	Prior to the expiration of the period of bid validity, HANDS will notify the successful bidder in writing by email, fax or post, that its bid has been accepted. Please note that the bidder, if not already registered at Supply Chain HANDS, will be required to complete the vendor registration process, prior to the signature and finalization of the contract.
<b>49. Debriefing</b>	In the event that a bidder is unsuccessful, the bidder may request a debriefing from HANDS. The purpose of the debriefing is to discuss the strengths and weaknesses of the bidder's submission, in order to assist the bidder in improving its future bids for HANDS procurement opportunities. The content of other bids and how they compare to the bidder's submission shall not be discussed.
<b>50. Performance security</b>	<p>The successful bidder, if so, specified in Section 3: Data Sheet shall furnish performance security in the amount and form specified therein, within the specified number of days after receipt of the contract from HANDS. Banks issuing performance securities must be acceptable to the HANDS controller, i.e., banks certified by the central bank of Pakistan to operate as a commercial bank. HANDS shall promptly discharge the bid securities of the unsuccessful bidders pursuant to Article 19 (Bid Security).</p> <p>Failure of the successful bidder to submit the above-mentioned performance security or sign the contract shall constitute sufficient grounds for the annulment of the award and forfeiture of the bid security. In that event HANDS may award the contract to the next lowest evaluated bidder, whose offer is substantially responsive and is determined by HANDS to be qualified to perform the contract satisfactorily.</p>
<b>51. Bank guarantee for advance payment</b>	Except when the interests of HANDS so require, it is HANDS's standard practice not to make advance payment(s) (i.e., payments without having received any outputs). If an advance payment is allowed as per Section 3: Data Sheet, and if specified there, the bidder shall submit a Bank Guarantee in the full amount of the advance payment. Banks issuing bank guarantees must be acceptable to the HANDS controller, i.e., banks certified by the central bank of the country to operate as a commercial bank.
<b>52. Liquidated Damages</b>	If specified in Section 3: Data Sheet, HANDS shall apply Liquidated Damages for the damages and/or risks caused to HANDS resulting from the Contractor's delays or breach of its obligations as per the Contract.
<b>53. Proposal protest</b>	Any proposer that believes to have been unjustly treated in connection with this proposal process or any contract that may be awarded as a result of such proposal process may submit a complaint to <a href="mailto:complaint@hands.org.pk">complaint@hands.org.pk</a> .

### SECTION 3: DATA SHEET

The following specific data shall complement, supplement, or amend the Provisions in Section 2: Instructions to Bidders. In case there is a conflict, the provisions herein shall prevail over those in Section 2: Instructions to Bidders.

Ref. Article in Section 3		Specific Instructions / Requirements
1.	Scope	<p>The reference number of this Invitation to Bid (ITB) is <b>ITB/PAK/February/2024/12</b>.</p> <p>The ITB include the <b>Procurement of Promotion Campaign for FIA</b> as further described in Section 5 of this ITB.</p>
2.	Eligible bidders	<p>Only bidders from the attached list of eligible countries are eligible to participate in this bidding process [attach list].</p> <p><b>Pakistan</b></p>
3.	Eligible goods, works and services	<p>Goods, works and/or Services with origin in all countries are eligible in this bidding process,</p>
4.	Clarification of solicitation documents	<p>Contact details for clarification of solicitation documents:</p> <p>Focal Person: Shakeel Ahmed</p> <p>Address: HANDS Head Office Karachi</p> <p>E-mail address: shakeel.ahmed@hands.org.pk</p> <p><b>ATTENTION: BIDS SHALL NOT BE SUBMITTED TO THE ABOVE ADDRESS BUT TO THE ADDRESS FOR BID SUBMISSION AS SET OUT BELOW (see Data Sheet Article 28).</b></p> <p>Deadline for submitting requests for clarifications/questions:</p> <p>Date: 09-FEB-24</p> <p>Time: 15:00PM</p> <p>Time zone: (GMT+5)</p> <p>Manner of disseminating supplemental information to the ITB and responses/clarifications to queries:</p> <p>Direct communication to prospective Bidders by email and posting on the website [enter link].</p>
5.	Language	<p>All bids, information, documents and correspondence exchanged between HANDS and the bidders in relation to this bid process shall be in <b>English</b></p>
6.	Price adjustment	<p>The price quoted by the Bidder shall not be subject to adjustment during the performance of the contract.</p>

7.	Partial bids (lots)	Partial bids shall not be allowed. Bidders must quote prices for the total requirement requested under Section 5. Schedule of Requirements. Evaluation will be done for the total requirement.
8.	Bid currencies	Prices shall be quoted in PKR.
9.	Duties and taxes	All prices shall: Be inclusive of VAT and other applicable indirect taxes.
10.	Bid validity period	60 days
11.	Bid security	<b>Required in the amount of [enter amount].</b> <b>2% of the total bid price.</b> <u>Acceptable forms of bid security are:</u> a. Bid security form template set out in Section 7, OR b. Pay order/Demand draft in favour of HANDS.
12.	Performance security	5% of the value of awarded work in the form of <b>BANK GUARANTEE</b>
13.	Alternative bids	Not Accepted.
14.	Pre-bid conference	Will not be conducted.
15.	Site inspection	A site inspection will not be held.
16.	Instruction for bid submission	Allowable manner of submitting proposals: <b>Email</b> <b>SUBMISSION BY EMAIL:</b> Bid submission address: <a href="mailto:tenders@hands.org.pk">tenders@hands.org.pk</a> <b>PLEASE DO NOT SEND THE EMAILS WITH YOUR BID TO ANY OTHER EMAIL ADDRESS (NOT EVEN AS CC. or BCC).</b> <ul style="list-style-type: none"> <li>▪ File Format: pdf.</li> <li>▪ File names must be maximum 60 characters long and must not contain any letter or special character other than from Latin alphabet/keyboard.</li> <li>▪ All files must be free of viruses and not corrupted.</li> <li>▪ Max. File Size per transmission: <b>4MB</b></li> <li>▪ <b>Mandatory subject of email: ITB/PAK/February/2024 /12 - Invitation to Bid for Procurement of Promotion Campaign</b></li> <li>▪ If the bid consists of large files, it is recommended that these files be sent in separate emails prior to the submission deadline.</li> <li>▪ Multiple emails must be clearly identified by indicating in the subject line “email no. X of Y”, and the final “email no. Y of Y.”</li> <li>▪ <b>Bid security</b> a PDF copy submitted as part of the electronic submission to <a href="mailto:tenders@hands.org.pk">tenders@hands.org.pk</a></li> <li>▪ ::</li> </ul>

		<ul style="list-style-type: none"> <li>▪ It is recommended that the entire bid be consolidated into as few attachments as possible.</li> <li>▪ The bidder should receive an email acknowledging email receipt.</li> </ul>
17.	Deadline for bid submission	Date: 09-FEB-24 Time: 15:00 Time zone: (GMT+5).
18.	Bid opening	Public bid opening will not be held.
19.	Expected date for commencement of contract/PO	09-FEB-24
20.	Right to vary requirement at time of award	The maximum percentage by which quantities may be increased is 25% The maximum percentage by which quantities may be decreased is 25%
21.	Contract award to one or more bidder	HANDS will award a contract to: <b>The contract will be awarded to the lowest price substantially compliant offers.</b>
22.	Type of contract to be awarded	Purchase Order
23.	Conditions of contract to apply	Purchase Order See Section 6
24.	Performance security	Not Required. Will be decided after shortlisting.
25.	Advance payment	Not Allowed
26.	Liquidated Damages	Will be imposed as follows: Percentage of contract price per week of delay: 1% up to a maximum of 10% of the Contract value, after which HANDS may terminate the contract.
27.	Other information related to the ITB	<i>[All other instructions and information not yet mentioned so far in this Data Sheet but are relevant to the ITB must be cited here, and any further entries that may be added below this table row]</i>

**SECTION 4: EVALUATION CRITERIA**

**Preliminary Examination Criteria**

All criteria will be evaluated on a Pass/Fail basis and checked during Preliminary Examination.

Criteria	Documents to establish compliance
Completeness of the bid	All documents and technical documentation requested in Section 2: Instructions to Bidders Article 12 have been provided and are complete
Bid Security with a compliant validity period	Form I

**Eligibility and Qualification Criteria**

All criteria will be evaluated on a Pass/Fail basis.

If the bid is submitted as a Joint Venture, Consortium or Association, each member should meet the minimum criteria, unless otherwise specified.

Eligibility Criteria	Documents to establish compliance
Bidder is a legally registered entity	Form D: Bidder Information
Vendor is not suspended, nor otherwise identified as ineligible by any Organization, in accordance with Section 2 Article 4.	Form C: Bid Submission
No conflicts of interest in accordance with Section 2 Article 4.	Form C: Bid Submission
The bidder has not declared bankruptcy, in not involved in bankruptcy or receivership proceedings, and there is no judgment or pending legal action against the vendor that could impair its operations in the foreseeable future	Form C: Bid Submission
Certificates and Licences: <ul style="list-style-type: none"> <li>● Duly authorized to act as Agent on behalf of the Manufacturer, or Power of Attorney, if bidder is not a manufacturer.</li> <li>● Official appointment as local representative, if bidder is submitting a bid on behalf of an entity located outside the country.</li> <li>● Patent Registration Certificates, if any of technologies submitted in the bid is patented by the bidder.</li> <li>● Export/Import Licenses, if applicable.</li> </ul>	Form D: Bidder Information



Qualification Criteria	Documents to establish compliance
History of non-performing contracts: Non-performance of a contract did not occur as a result of contractor default within the last 3 years.	Form F: Eligibility and Qualification Form
Litigation History: No consistent history of court/arbitral award decisions against the bidder for the last 3 years.	Form F: Eligibility and Qualification Form
Previous Experience:	
Minimum three years of relevant experience.	Form F: Eligibility and Qualification Form
Minimum three contracts of similar value, nature and complexity implemented. <i>(For JV/Consortium/Association, all Parties cumulatively should meet requirement).</i>	Form F: Eligibility and Qualification Form
Financial Standing:	
The bidder should be in sound financial position to perform the job as no advance payment will be made.	Form F: Eligibility and Qualification Form

#### Technical Evaluation Criteria

Criteria	Documents to establish compliance
Goods/works/services offered in the bid are substantially compliant and do not contain any material deviation(s) from the minimum required as included in Section 5: Schedule of Requirements.	Form G: Technical Bid
The bid is substantially compliant with the minimum Delivery Requirements included in Section 5: Schedule of Requirements and do not contain any material deviation(s).	Form G: Technical Bid Form H: Price Schedule

#### Evaluation of Prices

Criteria	Documents to establish compliance
Price comparison shall be based on the landed price, including transportation, insurance, and the total cost of ownership (including spare parts, consumption, installation, commissioning, training, special packaging, etc., where applicable).	Form H: Price Schedule

## SECTION 5: SCHEDULE OF REQUIREMENTS

Technical Specifications for Procurement of Promotion Campaign.



## HANDS Ramadan Campaign 2024

### HANDS Pakistan

158, Gadap Road, M-9, adjacent Baqai Medical

University, Karachi

Phone: (021) 32120401

URL: [www.hands.org.pk](http://www.hands.org.pk)

## **HANDS services include:**

1. Health
2. Education
3. Livelihood
4. Disaster Management & Inclusive Development
5. WASH (Water, sanitation and hygiene)
6. Infrastructure

## **Objectives of the campaign:**

- The primary objective of the Ramzan 2024 campaign is to gain the attention of & attract donations from donors across the board while encouraging them to donate to the various intervention programs managed by HANDS
- The core campaign KPI is to convert new donors of Zakat & other charitable forms towards HANDS while maintaining the existing chunk of donors as well
- To entice people to donate to HANDS the campaign must inform the potential donors about all the social uplift work across sectors which hands has done in the past & will continue to do in the future
- The ultimate goal of the campaign is to make the donors aware about HANDS & its work, get them to acknowledge it as an organization that works in numerous sectors & convince donors that the work it does is worth of their charitable & Zakat donations in Ramzan 2024
- The campaign success KPIs need to be met with the plans & creatives submitted to showcase how each of the KPIs are met at each stage of the marketing funnel
- The campaign also must activate the digital-savvy audiences with the campaign content that can drive conversions for donations towards the HANDS donation portal on the HANDS website
- The campaign must ensure presence for audiences showing interest in the subject of Zakat & both digital & conventional formats of marketing shall be leveraged to reach & convert the donor towards HANDS
- The Campaign idea needs to be strong enough to be carried as a theme for the Ramzan Zakat campaign 2024 & should be unique from other NGO Zakat Campaigns & also exclusively ownable to HANDS only
- The campaign to highlight all USPs of the HANDS services portfolio which will convince the donors about the significant social impact that HANDS is creating and consequently steer donations towards HANDS
- The campaign must generate virility through high organic shareability on digital mediums for greater reach & to drive momentum of donations
-

**Target audience:**

- Primary audience: Donors of Zakat & other charity forms belonging to SEC A & B with Zakat eligibility across profession types & business owners - Domestically present & overseas Pakistanis as well
- Secondary audience: Institutional donors, private sector small to large scale enterprises owners & the general public who make donations during Ramzan
- Geographies: National & International airing through electronic & digital mediums to be planned
- Major cities like Karachi, Hyderabad, Lahore, Islamabad. Audience for out of home only in Karachi.

**USPs to highlight:**

- The social impact that HANDS has caused since its inception through its services
- The quantum of change that HANDS has brought about in the Pakistani social ecosystem
- The message to donate to HANDS must stand out across all communication assets of the campaign to be proposed

**Campaign Theme:**

- Bano Khud sai Khudmukhtar, highlighting how individuals empower themselves with independence and self sustenance with the tools and knowledge provided by HANDS. They develop their own destinies.
- Theme KPI is to ensure that it delivers emotionally on 2 parameters;
  - o Highlight the benefits that HANDS brings to the Pakistani ecosystem
  - o Showcase the positive impact of HANDS & convince donors to channel their charity proceeds towards HANDS
  - o A Campaign line to be proposed that makes HANDS's Brand narrative stand out amongst other NGOs and their call for donations along with a CTA that helps drive donations

**Media:**

- Digital
- Digital Publishers
- Electronic Media
- Out of Home

**Deliverables:**

- HANDS intends to hire/acquire services to impart the following but not limited to production and broadcasting;
- Broadcasting of the TVC/DVC produced on Local and international satellite channel with prime time sections or other time sections as per the discretion of the Purchaser.
- Submission of viewership and other allied tracking reports regarding the TVC/DVC airing from an accredited third party.

- All OOH activities should be delivered as per specifications.
- Digital Media Buying and handling as per specification
- Electronic Media Buying will be according to given specifications

## Detail of Activities (Specifications)

### A-Out-of-Home Activities

S. No.	W	H	Service Description	Qty	Sq. Ft	No. of Days	Rate per Month	Printing & Installation	Amount
<b>Outdoor Media Plan Ramadan 30 Days</b>									
<b>Static Billboards</b>									
1	30	40	Ittehad Signal	1	1,200	30			
2	60	15	North Nazimabad Bridge Panel	1	900	30			
3	50	15	Rashid Minhas Road TCF Millennium Mall TGT NIPA	1	750	30			
4	60	30	Bahadurabad Qartaba Market	1	1,800	30			
5	25	40	Gulistan e Joher Balochistan Sajji	1	1,000	30			
6	35	35	Gulshan Flyover	1	1,225	30			
7	34	45	Express Way	1	1,530	30			
8	40	30	Tariq Road Liberty Signal	1	1,200	30			
9	100	10	Shah Rah e Faisal TCF Nursery Karsaz TGT Metropole	1	1,000	30			
10	80	12	Shah Rah e Faisal TCF Lal Kothy Nusery TGT Metrpole	1	960	30			
11	60	20	Dalmia Road	1	1,200	30			
12	100	10	Shah rah e Faisal Baloch Flyover	1	1,000	30			
13	50	16	Boat Basin Mai Kolachi, TCF Mai Kolachi Rd, TGT Gizri Underpass	1	800	30			
14	55	30	Shah rah e Faisal Star Gate	1	1,650	30			
15	60	15	Shaheed Millat Road TCF Baloch Flyover TGT Naheed Supermarket	1	900	30			
16	60	25	Hassan Square Flyover TCF National Stadium TGT Kareemabad	1	1,500	30			
17	95	15	3 Swords TCF Clifton Bridge TGT KPT Underpass & 2 Swords	1	1,425	30			
18	80	12	2 Swords Ocean Tower TCF 2 Swords TGT Kpt Underpass 3 Swords	1	960	30			
19	18	45	Dolmen Mall Clifton TCF Abdullah Shah Ghazi TGT Sea View	1	810	30			
20	40	50	DHA Khayaban e Ittehad Road, TCF Kh. Ittehad TGT Seaview Clock Tower	1	2,000	30			
21	90	12	Clifton Bridge TCF 3 Swords TGT Marriot Hotel & Metropole	1	1,080	30			
<b>Static Billboards</b>									
S. No.	W	H	Service Description	Qty	Sq. Ft	No. of Days	Streamer Per Week	Printing & Installation	Amount
<b>Static Streamers:</b>									
1	3	6	Ittehad Road Towards Seaview	100	1,800	7			
2	3	6	Murtaza Commercial Phase VIII	100	1,800	7			
3	3	6	Khayaban e Badr	100	1,800	7			
4	3	6	Khayaban e Shahbaz	100	1,800	7			
5	3	6	Bahadurabad Qartaba Market	300	5,400	7			
6	3	6	Natha Khan	275	4,950	7			
7	3	6	Karsaz	350	6,300	7			
8	3	6	University Road	400	7,200	7			
9	3	6	Joher Bridge	300	5,400	7			
10	3	6	Shaheed Millat Road Flyover	400	7,200	7			
11	3	6	North Nazimabad	400	7,200	7			
12	3	6	Millennium Mall Flyover	275	4,950	7			
13	3	6	Quideen Flyover	400	7,200	7			
14	3	6	Express Way	400	7,200	7			

### Streamers Specifications:

Static streamers,

Size: 3x6 & 3x5 Panaflex 280 Grams to 380 Grams (Wooden Structure 1"x1" Stretched Fixed

with Shuttering / Tie Clip on the poles

**B- Electronic Media**

**Electronic Media Buying International**

S.No	Channel	Country	Duration	15 Sec Spot	30 Sec Spot	Total Spot	Total Minutes	Net Amount	Sales Tax	Total Amount
<b>International Channels – USA</b>										
1	ARY NEWS USA	USA/CA	days45	31	27	58	21.25			
2	Geo News USA	USA/CA		31	27	58	21.25			
3	HUM TV USA	USA		31	27	58	21.25			
4	Dunya Tv	USA/CA		31	27	58	21.25			
<b>International Channels – UK</b>										
1	ARY NEWS UK	UK	40 days	31	27	58	21.25			
2	Geo News UK	UK		31	27	58	21.25			
3	HUM TV UK	UK		31	27	58	21.25			
4	Dunya TV UK	UK		31	27	58	21.25			
Grand Total										
Grand Total in PKR										

**Electronic Media Buying National (Ramadan Prime Time & Regular Days Prime Time)**

<b>Spots Summary</b>				
S. No.	Channel	Main Copy	Adapt 1	Total
		40 Sec	10 Sec	
1	Hum TV	21	136	200
2	ARY News	21	156	300
<b>Total</b>		<b>42</b>	<b>292</b>	<b>500</b>

**Spots Summary Daypart Wise**

Day Part	Time Band	Main Copy	Adapt 1	Total	% Split
		40 Sec	10 Sec		
Morning	09:00 - 12:00	-	-	-	0%
Afternoon	12:00 - 16:00	-	-	-	0%
Evening	16:00 - 19:00	100	300	400	66%
Prime Time	19:00 - 22:00	20	80	100	34%
<b>Total</b>		<b>42</b>	<b>292</b>	<b>500</b>	<b>100%</b>

We expect At least 05 Ramadan transmission participation in mainstream channels

### C: Digital Media

#### Objectives from Digital:

- **Boost NGO Visibility:** Make more people aware of Hands Pakistan and its Ramadan campaign online.
- **Engage Donors Digitally:** Use content and emails marketing to connect with and encourage people to donate.
- **Increase Online Donation Conversion Rate:** Make sure the website and other donation platforms are user-friendly and straightforward for getting donation conversions
- **Ads That Target Potential Donors:** Use online ads to reach people likely to donate based on their online behavior and interests.
- **Work with Influencers and Partners:** Collaborate with content creators, organizations and brands to reach more people
- **Performance Marketing for Conversions:** Focus on strategies that directly lead to online donations, like targeted ads and conversion optimization on the website and banking apps.

#### Expectations from the Agency:

- **Develop a Comprehensive Online Visibility Strategy:** Create a plan to increase awareness of Hands Pakistan and its Ramadan campaign across various digital channels, including social media, search engines, and relevant websites.
- **Create Engaging Digital Content:** Produce compelling and relevant content for social media under the holistic campaign Idea in synergy with conventional mediums, the website, and email campaigns that resonates with the target audience and encourages them to donate.
- **Digital Donation Conversion Endpoints:** Identify, create and enhance conversion endpoints including but not limited to website, banking apps, and other digital donation platforms are optimized for user experience, with a clear and easy donation process to increase conversion rates.

- **Implement Targeted Advertising Campaigns:** Design and execute digital advertising campaigns that specifically target potential donors based on their online behaviors, interests, and demographics to drive donations.
- **Forge Strategic Partnerships:** Identify and collaborate with influencers, content creators, organizations, and brands that align with Hands Pakistan's values and have a significant reach to expand the campaign's audience.
- **Execute Performance Marketing Initiatives:** Focus on performance marketing tactics that directly lead to online donations, including but not limited to targeted advertising, conversion rate optimization, and retargeting strategies.
- **Monitor and Analyze Campaign Performance:** Regularly track and analyze the effectiveness of all digital initiatives, adjusting strategies as necessary to maximize donations and achieve campaign goals.
- **Ensure Campaign Consistency and Brand Alignment:** Maintain a consistent message and brand image across all digital platforms and partnerships, ensuring that all content and activities align with Hands Pakistan's mission and values.
- **Provide Regular Reporting and Insights:** Offer frequent updates and detailed reports on campaign performance, including metrics such as reach, engagement, conversion rates, and donation amounts.
- **Adapt and Respond to Market Trends:** Stay informed about digital marketing trends and donor behaviors, adapting the campaign as necessary to remain relevant and effective throughout Ramadan.

#### Digital Media Brief:

HANDS Pakistan expects marketing agency to not only achieve impression and reach targets but also to focus on conversion-related KPIs and optimize the targeting strategy to ensure the highest possible ROI for the digital media activities, hence attribution of conversion will play a key role in this campaign. It also emphasizes the importance of analytics and data-driven decision-making in the campaign execution.

#### Targeting Strategy:

Agencies are expected to include a detailed targeting strategy in their campaign planning a develop a holistic marketing mix for digital channels based on but not limited to the following:

- **Demographic and Behavioral Targeting:** Utilize demographic data and past user behavior to target potential donors who are more likely to contribute during Ramadan.
- **Geotargeting:** Focus campaigns on regions with higher concentrations of potential donors, both in Pakistan and internationally, to increase the relevancy and impact of the ads.
- **Interest-Based Targeting:** Tailor campaigns towards individuals interested in philanthropy, Islamic charities, and religious observances like Ramadan.
- **Retargeting and Lookalike Audiences:** Re-engage users who have visited the donation page but did not donate and target lookalike audiences who share characteristics with existing donors.
- **Influencer and Partner Alignment:** Work with influencers and partners whose audiences align with the NGO's target demographics to extend reach and credibility.
- **Device Targeting:** Prioritize mobile targeting given the high mobile usage rates, ensuring campaigns are optimized for mobile devices.
- **Time-Sensitive Targeting:** Run ads during times when users are most active and likely to donate, such as evenings or specific times of the day that align with Ramadan practices.



**The following are Key objectives from digital media**

- CPI & CPV Optimization: Achieve cost-effective impressions and views, ensuring that the budget is utilized to maximize reach and engagement within our target demographics.
- CPR & Conversion Rate Improvement: Increase the number of registrations and conversions to donations while minimizing the cost per registration. Strive for a higher conversion rate by optimizing landing pages and calls to action.
- CPA Reduction: Aim for a lower CPA by refining ad targeting, improving ad creatives, and using retargeting strategies to convert interested individuals into donors.
- Increase Average Donation Value: Encourage higher-value donations through targeted messaging that emphasizes the impact of larger contributions and by suggesting preset donation amounts during the giving process.

**CAMPAIGN KPIs FOR PAKISTAN DEMOGRAPHICS**

S/No	Platform	% Allocation	Estimated Impression	Estimated Reach	Expected CPV / CPI / CPA
1	FACEBOOK & INSTAGRAM	Resource Allocation Split to be suggested by Agency	600,000	200,000	Agency to suggested targeted CPV, CPI and CPA for entire campaign duration on channel basis
2	SEARCH		600,000	200,000	
3	YOUTUBE		525,000	175,000	
4	GOOGLE DISPLAY		480,000	160,000	
5	PROGRAMMATIC DISPLAY (PG)		500,000	166,667	
6	TWITTER		240,000	80,000	
	<b>Total</b>	<b>100%</b>	<b>2945,000</b>	<b>981,667</b>	

**CAMPAIGN KPIs FOR INTERNATIONAL DEMOGRAPHICS**

S/No	Platform	% Allocation	Estimated Impression	Estimated Reach	Expected CPV / CPI / CPA
1	FACEBOOK & INSTAGRAM	Resource Allocation Split to be suggested by Agency	1,400,000	466,667	Agency to suggested targeted CPV, CPI and CPA for entire campaign duration on channel basis
2	SEARCH		1,400,000	466,667	
3	YOUTUBE		980,000	326,667	
4	GOOGLE DISPLAY		933,333	311,111	
5	PROGRAMMATIC DISPLAY (PG)		1,000,000	333,333	
6	TWITTER		466,667	155,556	
7	LINKEDIN		583,333	194,444	

8	SPOTIFY		583,333	194,444	
	<b>Total</b>	<b>100%</b>	<b>6,763,333</b>	<b>2,254,444</b>	

In the bid evaluation process for digital, it is crucial to note that success will be measured not only by achieving the targeted KPIs of impressions and reach but also by closely monitoring and evaluating cost-related metrics such as Cost Per Impression (CPI), Cost Per View (CPV), and Cost Per Acquisition (CPA) at the channel level. Agencies bidding for this campaign must present a comprehensive strategy that showcases how these financial metrics will be optimized across different digital platforms.

Agencies are expected to demonstrate a keen understanding of how their targeting strategies for various markets and segments will align with both performance and cost efficiency. The bid should detail the approach for different demographics, geographies, and user behaviors, explaining how each will contribute to the overarching goals of increased visibility, engagement, and conversions, while also ensuring the most efficient use of the budget.

The synergy between targeting strategies and cost metrics is a critical component of the evaluation. Agencies should include projections or estimates of CPI, CPV, and CPA in their proposals, along with the rationale behind these figures based on past performance data or industry benchmarks. This will provide a clear indication of the agency's capability to manage the campaign's financial performance effectively, ensuring that Hands Pakistan's resources are invested wisely for maximum impact during the Ramadan period.

**Influencers and Partnerships**

**Influencer Evaluation:**

In the selection of influencers for HANDS Pakistan's Ramadan campaign, the following criteria will be rigorously assessed:

**Influencer Profile Analysis:** A thorough examination of the influencer's profile will be conducted to ensure their values align with Hands Pakistan's mission. The content style, tone, and subject matter will be evaluated to ensure compatibility with the campaign's messaging and objectives.

**Follower Demographics:** The demographics of the influencer's followers will be scrutinized to ensure a match with the target audience of the campaign. This includes factors such as age, location, interests, and engagement levels.

**Brand Affinity:** The history of the influencer's brand partnerships will be reviewed to determine their brand affinities and ensure there are no conflicts of interest. Influencers who have demonstrated support for philanthropic causes or have a history of engagement with non-profit organizations will be given priority.

**Engagement Rate:** The influencer's average engagement rate will be calculated to gauge the active participation of their audience and the potential impact of their endorsements.

**Paid Media on Influencer Assets:**

For the paid media aspect of influencer collaborations, the focus will be on Cost Per View (CPV):

**CPV Strategy:** Agencies will be expected to negotiate favorable CPV rates with influencers for the sponsored content that will be shared on their channels. This will ensure that the campaign's investment translates into actual views and engagements, rather than just potential reach.

**Content Integration:** Sponsored content must be seamlessly integrated into the influencer's regular content to maintain authenticity and audience trust. The aim is to create a natural fit for Hands Pakistan's messaging within the influencer's narrative.

**Performance Tracking:** The agency will track the performance of paid influencer content in real-time, providing transparent reporting on views, engagements, and other relevant metrics. These insights will be used to continually optimize the campaign and ensure cost-efficiency.

**Channel Suitability:** The suitability of each influencer's channels will be evaluated based on their content format and audience preferences. Whether it's a YouTube video, an Instagram story, or a tweet, the content medium should be appropriate for the message and conducive to high view rates.

## B. Delivery Requirements

<b>Completion date</b>	11 <sup>th</sup> March 2024
<b>Promotion Campaign Duration</b>	35 Days

### F. Inspections and tests

The following inspections and tests shall be performed:

The samples will be checked, and the bidders will be shortlisted only on the basis of providing quality items.

If the goods fail to meet the laid down specifications, the supplier shall take immediate steps to remedy the deficiency or replace the defective goods to the satisfaction of the purchaser.

## SECTION 6: CONDITIONS OF CONTRACT/PO AND CONTRACT FORMS

### 6.1 Standard Terms and Conditions for Purchase Order

#### 1. **Agreement**

Acceptance of this Purchase Order (PO) by the Supplier shall effect a contract between HANDS and the Supplier (each, a "Party" and jointly, the "Parties"). The Supplier's acknowledgement of the PO, delivery of any goods under the PO, or acceptance of any payment shall constitute acceptance of the PO. The rights and obligations of the Parties shall be governed solely by the PO which shall include the Standard Terms & Conditions and any Annexes (collectively, the "Agreement"). No additional or inconsistent provisions proposed by the Supplier shall bind HANDS unless agreed to in writing by a duly authorized HANDS official. In the event of a conflict between the terms of any Annex to the PO and the Standard Terms & Conditions, the Standard Terms & Conditions shall prevail. The Supplier agrees to provide the goods as described in the PO in accordance with the Standard Terms & Conditions and any Annexes.

#### 2. **PO Identification**

The PO number must appear on all invoices, bills of lading, packing slips, cartons, and correspondence.

#### 3. **Delivery**

Time is of the essence in the performance of this Agreement. If the Supplier fails to make available or provide the goods within the delivery schedule stated on this PO, together with associated shipment documentation (including, without limitation, bills of lading, airway bills and commercial invoices) as are specified in the Agreement or otherwise as are customarily utilized in the trade, HANDS reserves the right to (a) cancel the PO without liability and charge to the Supplier for any costs incurred as a result of Supplier's failure to deliver within the delivery schedule specified, and (b) without prejudice to other remedies under this PO, deduct liquidated damages for delay. The amount of such liquidated damages shall be 0.1% of the value of the total value of goods per day or part thereof up to a maximum of 10% of the total value of the goods. HANDS shall have the right to deduct such amount from the Supplier's outstanding invoices, if any. Such liquidated damages shall only be applied when delay is caused solely by the default of the Supplier. Acceptance of goods delivered late shall not be deemed a waiver of HANDS's rights to hold the Supplier liable for any loss and/or damage resulting therefrom, nor shall it act as a modification of the Supplier's obligation to deliver further goods in accordance with the Agreement.

#### 4. **Payment**

Supplier shall invoice HANDS upon delivery of the goods and payment shall be made within the period stated in the "Terms of Payment" of the PO, after receipt of the invoice, proof of dispatch and any other documents specified in the Agreement.

#### 5. **Adjustments**

HANDS reserves the right to change at any time the quantity, packaging, unit size, place and/or time of delivery. Supplier agrees to proceed with this PO in accordance with any such change(s) and to submit a claim request for an equitable adjustment in the PO price or delivery term caused by such change(s). Any claim by Supplier for equitable adjustments under this clause shall be invalid unless communicated in writing within 10 calendar days from receipt by Supplier of HANDS's change(s). No change in, modification of, or revision to this PO shall be valid unless in writing and signed by an authorized representative of HANDS.

#### 6. **Packaging**

Supplier must provide proper and adequate packaging in accordance with best commercial practice, to ensure that the goods being delivered to HANDS will be free of damage. Packaging must be adequate to allow for rough handling during transit, exposure to extreme temperatures, salt and precipitation during transit and open storage, with consideration for the type of goods and transportation mode. HANDS reserves the right to reject any shipment that is deemed not to have been packaged adequately.

#### 7. **Inspection and Acceptance**

- (a) HANDS or its representative shall have the right to inspect and/or test the goods at no extra cost to HANDS at the premises of the Supplier, at the point of delivery or at the final destination. The Supplier shall facilitate such inspections/testing and provide required assistance.
- (b) HANDS shall have 10 calendar days after receipt of the goods to inspect them and either accept or reject them as non-conforming with this PO. Based on an inspection of a valid sample, HANDS may reject the entire delivery. HANDS may also charge the cost of inspecting rejected goods to the Supplier. HANDS's right to reject the goods shall not be limited or waived by the goods having been previously inspected or tested by HANDS prior to delivery.
- (c) At the request of HANDS, the Supplier will replace some or all rejected goods at the Supplier's cost (including transportation), or fully reimburse HANDS for the price paid (including transportation)

for the rejected goods. HANDS may return rejected goods to the Supplier (transportation charges for the Supplier's account), or hold rejected goods for disposition at Supplier's risk and expense.

- (d) Supplier agrees that HANDS's payment under this PO shall not be deemed acceptance of any goods delivered hereunder.
- (e) The Supplier agrees that any acceptance of the goods by HANDS does not release the Supplier from any warranty or other obligations under this PO
- (f) Title to the goods shall pass to HANDS when the goods are delivered and accepted by HANDS. The Supplier shall bear the risk of loss, damage, or destruction of the goods in accordance with the Incoterm<sup>®</sup> (2020) provided in the PO. In case no Incoterm<sup>®</sup> (2020) is provided in the PO, the risks mentioned in the preceding sentence shall pass at the same time the title to the goods passes to HANDS.

## 8. Warranties

8.1 Supplier represents and warrants that:

- (a) The goods conform to the specifications, drawings, samples, or other descriptions furnished or specified by HANDS and are free from defect in material and workmanship. This warranty shall remain valid for twelve (12) months after the goods have been delivered to and accepted at the final destination. HANDS's continued use of such goods after notifying Supplier of their defect or failure to conform will not be considered a waiver of Supplier's warranty.
- (b) It has full title to the goods and is a company financially sound and duly licensed, with adequate human resources, equipment, competence, expertise and skills necessary to carry out fully and satisfactorily, within the stipulated completion period, the delivery of the goods in accordance with this PO;
- (c) It shall comply with all applicable laws, ordinances, rules and regulations when performing its obligations under this PO;
- (d) In all circumstances it shall act in the best interests of HANDS;
- (e) No official of HANDS or any third party has received or will be offered by the Supplier any direct or indirect benefit arising from the PO or award thereof;
- (f) It has not misrepresented or concealed any material facts in the procuring of this PO;
- (g) The Supplier, its staff or shareholders have not previously been declared by HANDS ineligible to be awarded contracts by the HANDS;
- (h) It will abide by the highest ethical standards in the performance of this Agreement, which includes not engaging in any discriminatory or exploitative practice or practice inconsistent with the rights set forth in the Convention on the Rights of the Child;
- (i) The prices established hereunder shall not exceed those offered for similar goods to Supplier's other customers;
- (a) The remuneration of the Supplier under this PO shall constitute the sole remuneration in connection with this PO. The Supplier shall not accept for its own benefit any trade commission, discount or similar payment in connection with activities pursuant to this PO or the discharge of its obligations thereunder. The Supplier shall ensure that any subcontractors, as well as the personnel and agents of either of them, similarly, shall not receive any such additional remuneration.
- (b) The Supplier does not employ, provide resources to, support, contract or otherwise deal with any person, entity or other group associated with terrorism. If, during the term of this PO, the Supplier determines there are credible allegations that funds transferred to it in accordance with this PO have been used to provide support or assistance to individuals or entities associated with terrorism, it will inform HANDS immediately which, shall determine an appropriate response. The Supplier shall ensure that this requirement is included in all subcontracts.

8.2 The Supplier further warrants that:

- (a) It shall take all appropriate measures to prevent actual, attempted or threatened sexual exploitation or abuse (PSEA) by its employees or any other persons engaged and controlled by it to perform any activities under this Agreement. In addition, it shall take all appropriate measures to prohibit its employees or other persons engaged and controlled by it from exchanging any money, goods, or services at their disposal under this Agreement, for sexual favours or activities.
- (b) It shall strongly discourage sexual relationships between its employees and HANDS beneficiaries, and between any other person engaged and controlled by it to perform activities under this Agreement and HANDS beneficiaries.
- (c) It shall take all appropriate measures to ensure that its employees or any other persons engaged and controlled by it to perform any activities under this Agreement do not engage in sexual activity

with children (persons under the age of 18) regardless of the age of majority or age of consent locally. Mistaken belief regarding the age of a child is not a defence. This prohibition shall not apply where the employee or other person engaged and controlled by it to perform activities under this Agreement is legally married to someone under the age of 18 but over the age of majority or consent in their country of citizenship.

- (d) It shall report all and any complaints or concerns regarding possible PSEA by its employees, any other persons engaged and controlled by it to perform any activities under this Agreement, or HANDS personnel; and it shall take all appropriate measures to ensure that its employees or any other persons engaged and controlled by it to perform any activities under this Agreement shall report to HANDS and/or the Supplier any complaints or concerns regarding possible PSEA by its employees, any other persons engaged and controlled by it to perform any activities 7

**Supplier's signature and stamp accepting these terms and conditions:**

**Date:**

## **SECTION 7: BIDDING FORMS**

**Form A: Bid Confirmation**

**Form B: Checklist**

**Form C: Bid Submission**

**Form C: Bidder Information**

**Form E: Joint Venture / Consortium / Association Information**

**Form F: Eligibility and Qualification**

**Form G: Technical Bid**

**Form H: Price Schedule**

**Form I: Bid Security**

**FORM A: BID CONFIRMATION**

Please acknowledge receipt of this ITB by completing this form and returning it by email to the address, and by the date specified, in the Letter of Invitation.

To: Shakeel Ahmed Email: tenders@HANDS.org.pk  
 From: Insert name of bidder  
 Subject ITB reference ITB/PAK/February/2024 /12 .

Check the appropriate box	Description
<input type="checkbox"/>	<b>YES</b> , we intend to submit a bid.
<input type="checkbox"/>	<b>NO</b> . We are unable to submit a competitive offer for the requested goods/works/services at the moment

If you selected NO above, please state the reason(s) below:

Check applicable	Description
<input type="checkbox"/>	The requested goods/services are not within our range of supply
<input type="checkbox"/>	We are unable to submit a competitive offer for the requested products at the moment
<input type="checkbox"/>	The requested products are not available at the moment
<input type="checkbox"/>	We cannot meet the requested specifications
<input type="checkbox"/>	We cannot offer the requested type of packing
<input type="checkbox"/>	We can only offer FCA prices
<input type="checkbox"/>	The information provided for bidding purposes is insufficient
<input type="checkbox"/>	Your ITB is too complicated
<input type="checkbox"/>	Insufficient time is allowed to prepare a bid
<input type="checkbox"/>	We cannot meet the delivery requirements
<input type="checkbox"/>	We cannot adhere to your terms and conditions e.g. payment terms, request for performance security, etc.. Please provide details below.
<input type="checkbox"/>	Sustainability criteria/requirements are too stringent (if applicable)
<input type="checkbox"/>	We do not export
<input type="checkbox"/>	Your volume is too small and does not meet our order quantity
<input type="checkbox"/>	Our production capacity is currently full
<input type="checkbox"/>	We are closed during the holiday season
<input type="checkbox"/>	We had to give priority to other clients' requests
<input type="checkbox"/>	We do not sell directly but through distributors
<input type="checkbox"/>	We have no after-sales service available
<input type="checkbox"/>	The person handling the bids is away from the office
<input type="checkbox"/>	Other (please provide reasons below):
Further information: <a href="#">Click or tap here to enter text.</a>	
<input type="checkbox"/>	We would like to receive future ITBs for this type of goods
<input type="checkbox"/>	We don't want to receive ITBs for this type of goods

Questions to the bidder concerning the reasons for NO BID should be addressed to HANDS phone [Click or tap here to enter number.](#), email [Click or tap here to enter text.](#)



**FORM B: CHECKLIST**

This form serves as a checklist for preparation of your bid. Please complete the returnable bidding forms in accordance with the instructions and return them as part of your bid submission: No alteration to the format of forms shall be permitted and no substitution shall be accepted.

Before submitting your bid, please ensure compliance with the instructions in Section 2: Instructions to Bidders and Section 3: Data Sheet.

**Technical bid:**

<b>Have you duly completed all the returnable bidding forms?</b>	
▪ Form C: Bid Submission	<input type="checkbox"/>
▪ Form D: Bidder Information	<input type="checkbox"/>
▪ Form E: Joint Venture/Consortium/Association Information (if applicable)	<input type="checkbox"/>
▪ Form F: Eligibility and Qualification	<input type="checkbox"/>
▪ Form G: Technical Bid/Bill of Quantities	<input type="checkbox"/>
▪ Form I: Bid Security	<input type="checkbox"/>
	<input type="checkbox"/>
<b>Have you provided the required documents to establish compliance with the evaluation criteria in Section 4?</b>	<input type="checkbox"/>
<b>Have you provided the required documents in support of Form D: Bidder Information?</b>	<input type="checkbox"/>

**Price Schedule:**

▪ Form H: Price Schedule	<input type="checkbox"/>
--------------------------	--------------------------

FORM C: BID SUBMISSION

Name of bidder:	Click or tap here to enter text.	Date:	Click or tap to enter a date.
ITB reference:	ITB/PAK/February/2024 /12 .		

We, the undersigned, offer to supply the goods and related services required for HANDS in accordance with your Invitation to Bid No. ITB/PAK/February/2024 /12. We hereby submit our bid, which includes this Technical Bid and Price Schedule.

The total price of our bid, excluding any discounts offered below is: Insert amount in words and figures, indicating amount(s) and respective currency(ies) (by lots if applicable) .

The discounts offered and the methodology of their application are:

- **Discounts:** If our bid is accepted, the following discounts shall apply Specify in detail each discount offered and the specific item of the Schedule of Requirement to which it applies, including if applicable discounts for accelerated payment.
- **Methodology of application of the discounts:** The discounts shall be applied using the following method: Specify in detail the method that shall be used to apply the discounts

**BIDDER'S DECLARATION OF CONFORMITY**

Yes	No	
<input type="checkbox"/>	<input type="checkbox"/>	On behalf of the Supplier, I hereby represent and warrant that neither the Supplier, nor any person having powers of representation, decision-making or control over it or any member of its administrative, management or supervisory body, has been the subject of a final judgement or final administrative decision for one of the following reasons: bankruptcy, insolvency or winding-up procedures; breach of obligations relating to the payment of taxes or social security contributions; grave professional misconduct, including misrepresentation, fraud; corruption; conduct related to a criminal organisation; money laundering or terrorist financing; terrorist offences or offences linked to terrorist activities; child labour and other trafficking in human beings, any discriminatory or exploitative practice, or any practice that is inconsistent with the rights set forth in the Convention on the Rights of the Child or other prohibited practices; irregularity; creating or being a shell company.
<input type="checkbox"/>	<input type="checkbox"/>	On behalf of the Supplier, I further represent and warrant that the Supplier is financially sound and duly licensed.
<input type="checkbox"/>	<input type="checkbox"/>	On behalf of the Supplier, I further represent and warrant that the Supplier has adequate human resources, equipment, competence, expertise and skills necessary to complete the contract fully and satisfactorily, within the stipulated completion period and in accordance with the relevant terms and conditions.
<input type="checkbox"/>	<input type="checkbox"/>	On behalf of the Supplier, I further represent and warrant that the Supplier complies with all applicable laws, ordinances, rules and regulations.
<input type="checkbox"/>	<input type="checkbox"/>	On behalf of the Supplier, I further represent and warrant that the Supplier will in all circumstances act in the best interests of HANDS.
<input type="checkbox"/>	<input type="checkbox"/>	On behalf of the Supplier, I further represent and warrant that no official of HANDS or any third party has received from, will be offered by, or will receive from the Supplier any direct or indirect benefit arising from the contract.
<input type="checkbox"/>	<input type="checkbox"/>	On behalf of the Supplier, I further represent and warrant that the Supplier has not misrepresented or concealed any material facts during the contracting process.
<input type="checkbox"/>	<input type="checkbox"/>	On behalf of the Supplier, I further represent and warrant that the Supplier will respect the legal status, privileges and immunities of HANDS as an intergovernmental organization.
<input type="checkbox"/>	<input type="checkbox"/>	On behalf of the Supplier, I further represent and warrant that the Supplier does not employ, provide resources to, support, contract or otherwise deal with any person, entity or other group associated with terrorism.
<input type="checkbox"/>	<input type="checkbox"/>	On behalf of the Supplier, I further represent and warrant that, the Supplier will apply the highest ethical standards, the principles of efficiency and economy, equal opportunity, open competition and transparency, and will avoid any conflict of interest.
<input type="checkbox"/>	<input type="checkbox"/>	It is the responsibility of the Supplier to inform HANDS immediately of any change to the information provided in this Declaration.
<input type="checkbox"/>	<input type="checkbox"/>	On behalf of the Supplier, I certify that I am duly authorized to sign this Declaration and on behalf of the Supplier I agree to abide by the terms of this Declaration for the duration of any contract entered into between the Supplier and HANDS.
<input type="checkbox"/>	<input type="checkbox"/>	HANDS reserves the right to terminate any contract between HANDS and the Supplier, with immediate effect and without liability, in the event of any misrepresentation made by the Supplier in this Declaration.

Signature: \_\_\_\_\_

Name:

Click or tap here to enter text.

Title:

Click or tap here to enter text.

Date:

Click or tap to enter a date.

**FORM E: JOINT VENTURE/CONSORTIUM/ASSOCIATION INFORMATION**

Name of bidder:		Date:	
ITB reference:	ITB/PAK/February/2024 /12.		

To be completed and returned with your bid if the bid is submitted as a Joint Venture/Consortium/Association.

No	Name of Partner and contact information (address, telephone numbers, fax numbers, e-mail address)	The proposed proportion of responsibilities (in %) and type of goods, works and/or services to be performed
1	Click or tap here to enter text.	Click or tap here to enter text.
2	Click or tap here to enter text.	Click or tap here to enter text.
3	Click or tap here to enter text.	Click or tap here to enter text.

<p><b>Name of leading partner</b></p> <p>(with authority to bind the JV, Consortium, and Association during the ITB process and, in the event a contract is awarded, during contract execution)</p>	Click or tap here to enter text.
---	----------------------------------

We have attached a copy of the below referenced document signed by every partner, which details the likely legal structure of and the confirmation of joint and severable liability of the members of the said joint venture:

Letter of intent to form a joint venture **OR**  JV/Consortium/Association agreement

We hereby confirm that if the contract is awarded, all parties of the Joint Venture/Consortium/Association shall be jointly and severally liable to [Click or tap here to enter text](#) for the fulfilment of the provisions of the Contract.

Name of partner:  
\_\_\_\_\_

Name of partner:  
\_\_\_\_\_

Signature: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

Name of partner:  
\_\_\_\_\_

Name of partner:  
\_\_\_\_\_

Signature: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**FORM F: ELIGIBILITY AND QUALIFICATION FORM**

Name of bidder:	Click or tap here to enter text..	Date:	.
ITB reference:	ITB/PAK/February/2024 /12 .		

***If JV/Consortium/Association, to be completed by each partner.***

**History of Non- Performing Contracts**

<input type="checkbox"/> No non-performing contracts during the last 3 years			
<input type="checkbox"/> Contract(s) not performed in the last 3 years			
Year	Non- performed portion of contract	Contract Identification	Total Contract Amount (current value in PKR)
		Name of Client: Address of Client: Reason(s) for non-performance:	

**Litigation History (including pending litigation)**

<input type="checkbox"/> No litigation history for the last 3 years			
<input type="checkbox"/> Litigation History as indicated below			
Year of dispute	Amount in dispute (state currency)	Contract Identification	Total Contract Amount (state currency)
		Name of Client: Address of Client: Matter in dispute: Party who initiated the dispute: Status of dispute: Party awarded if resolved:	

**Previous Relevant Experience**

Please list only previous similar assignments successfully completed in the last 3 years.

List only those assignments for which the bidder was legally contracted or sub-contracted by the Client as a company or was one of the Consortium/JV partners. Assignments completed by the bidder’s individual experts working privately or through other firms cannot be claimed as the relevant experience of the bidder, or that of the bidder’s partners or sub-consultants, but can be claimed by the Experts themselves in their CVs. The bidder should be prepared to substantiate the claimed experience by presenting copies of relevant documents and references if so requested.

Project name & Country of Assignment	Client & Reference Contact Details	Contract Value	Period of activity and status	Types of activities undertaken and role (Contractor, sub-contractor or consortium member)

Bidders may also attach their own Project Data Sheets with more details for assignments above.

Attached are the Statements of Satisfactory Performance from the Top 3 (three) Clients or more.

**Financial Standing**

<b>Annual Turnover for the last 3 years</b>	Year	Currency	Amount
	Year	Currency	Amount
	Year	Currency	Amount
<b>Latest Credit Rating (if any), indicate the source and date.</b>			

Attached the copies of the audited financial statements (balance sheets, including all related notes, and income statements) for the three years (latest one should not be older than 2022) complying with the following condition:

- a) Must reflect the financial situation of the bidder or party to a JV, and not a sister or parent companies.
- b) Historic financial statements must be audited by a certified public accountant.
- c) Historic financial statements must correspond to accounting periods already completed and audited. No statements for partial periods shall be accepted.

**FORM H: PRICE SCHEDULE**

Name of bidder:	.	Date:	.
ITB reference:	ITB/PAK/February/2024 /12.		

Bidders shall fill in these Price Schedule Forms in accordance with the instructions indicated.

**Bid Summary**

<b>Activity</b>	<b>Amount</b>
<b>A-Out-of-Home Activities</b>	
<b>B- Electronic Media</b>	
<b>C- DIGITAL MEDIA</b>	
<b>Bidder's Total prices inclusive of all Applicable taxes</b>	

**Prices for Services,  
A-Out-of-Home Activities**

S. No.	W	H	Service Description	Qty	Sq. Ft	No. of Days	Rate per Month	Printing & Installation	Amount
<b>Outdoor Media Plan Ramadan 30 Days</b>									
<b>Static Billboards</b>									
1	30	40	Ittehad Signal	1	1,200	30			
2	60	15	North Nazimabad Bridge Panel	1	900	30			
3	50	15	Rashid Minhas Road TCF Millennium Mall TGT NIPA	1	750	30			
4	60	30	Bahadurabad Qartaba Market	1	1,800	30			
5	25	40	Gulistan e Joher Balochistan Sajji	1	1,000	30			
6	35	35	Gulshan Flyover	1	1,225	30			
7	34	45	Express Way	1	1,530	30			
8	40	30	Tariq Road Liberty Signal	1	1,200	30			
9	100	10	Shah Rah e Faisal TCF Nursery Karsaz TGT Metropole	1	1,000	30			
10	80	12	Shah Rah e Faisal TCF Lal Kothy Nusery TGT Metropole	1	960	30			
11	60	20	Dalmia Road	1	1,200	30			
12	100	10	Shah rah e Faisal Baloch Flyover	1	1,000	30			
13	50	16	Boat Basin Mai Kolachi, TCF Mai Kolachi Rd, TGT Gizri Underpass	1	800	30			
14	55	30	Shah rah e Faisal Star Gate	1	1,650	30			
15	60	15	Shaheed Millat Road TCF Baloch Flyover TGT Naheed Supermarket	1	900	30			
16	60	25	Hassan Square Flyover TCF National Stadium TGT Kareemabad	1	1,500	30			
17	95	15	3 Swords TCF Clifton Bridge TGT KPT Underpass & 2 Swords	1	1,425	30			
18	80	12	2 Swords Ocean Tower TCF 2 Swords TGT Kpt Underpass 3 Swords	1	960	30			
19	18	45	Dolmen Mall Clifton TCF Abdullah Shah Ghazi TGT Sea View	1	810	30			
20	40	50	DHA Khayaban e Ittehad Road, TCF Kh. Ittehad TGT Seaview Clock Tower	1	2,000	30			
21	90	12	Clifton Bridge TCF 3 Swords TGT Marriot Hotel & Metropole	1	1,080	30			
<b>Static Billboards</b>									
S. No.	W	H	Service Description	Qty	Sq. Ft	No. of Days	Streamer Per Week	Printing & Installation	Amount
<b>Static Streamers:</b>									
1	3	6	Ittehad Road Towards Seaview	100	1,800	7			
2	3	6	Murtaza Commercial Phase VIII	100	1,800	7			
3	3	6	Khayaban e Badr	100	1,800	7			
4	3	6	Khayaban e Shahbaz	100	1,800	7			
5	3	6	Bahadurabad Qartaba Market	300	5,400	7			
6	3	6	Natha Khan	275	4,950	7			
7	3	6	Karsaz	350	6,300	7			
8	3	6	University Road	400	7,200	7			
9	3	6	Joher Bridge	300	5,400	7			
10	3	6	Shaheed Millat Road Flyover	400	7,200	7			
11	3	6	North Nazimabad	400	7,200	7			
12	3	6	Millennium Mall Flyover	275	4,950	7			
13	3	6	Quideen Flyover	400	7,200	7			
14	3	6	Express Way	400	7,200	7			

**Streamers Specifications:**

Static streamers,

Size: 3x6 & 3x5 Panaflex 280 Grams to 380 Grams (Wooden Structure 1"x1" Stretched Fixed

with Shuttering / Tie Clip on the poles

**Note :** All Prices should be inclusive of any applicable government taxes **(in Price of Services)**.

**B- Electronic Media**

**Electronic Media Baying International**

S.No	Channel	Country	Duration	15 Sec Spot	30 Sec Spot	Total Spot	Total Minutes	Net Amount	Sales Tax	Total Amount
<b>International Channels – USA</b>										
1	ARY NEWS USA	USA/CA	days45	31	27	58	21.25			
2	Geo News USA	USA/CA		31	27	58	21.25			
3	HUM TV USA	USA		31	27	58	21.25			
4	Dunya Tv	USA/CA		31	27	58	21.25			
<b>International Channels – UK</b>										
1	ARY NEWS UK	UK	40 days	31	27	58	21.25			
2	Geo News UK	UK		31	27	58	21.25			
3	HUM TV UK	UK		31	27	58	21.25			
4	Dunya TV UK	UK		31	27	58	21.25			
Grand Total										
Grand Total in PKR										



**C- DIGITAL MEDIA**

S/No	Platform	% Allocation	Estimated Impression	Estimated Reach	Expected CPV / CPI / CPA
1	FACEBOOK & INSTAGRAM	Resource Allocation Split to be suggested by Agency	600,000	200,000	Agency to suggested targeted CPV, CPI and CPA for entire campaign duration on channel basis
2	SEARCH		600,000	200,000	
3	YOUTUBE		525,000	175,000	
4	GOOGLE DISPLAY		480,000	160,000	
5	PROGRAMMATIC DISPLAY (PG)		500,000	166,667	
6	TWITTER		240,000	80,000	
	<b>Total</b>	<b>100%</b>	<b>2945,000</b>	<b>981,667</b>	
	<b>Total Amount</b>				

I, the undersigned, certify that I am duly authorized by HANDS to sign this bid and bind [Click or tap here to enter text.](#)  
Should HANDS accept this bid:

Name : \_\_\_\_\_

Title : \_\_\_\_\_

Date : \_\_\_\_\_

Signature : \_\_\_\_\_

FORM I: BID SECURITY

**FORM FOR BID SECURITY**

*(This must be finalized using the official letterhead of the Issuing Bank. Except for indicated fields, no changes may be made in this template.) [Remove this comment when preparing bid security]*

---

To: HANDS Pakistan

Address

WHEREAS [*name and address of Contractor*] (hereinafter called "the Bidder") has submitted a Bid to HANDS dated Click here to enter a date, to deliver goods and execute related services for *SUPPLY AND DELIVERY OF WINTERIZATION KITS FOR FLOOD RELIEF ACTIVITES* (hereinafter called "the Bid"):

AND WHEREAS it has been stipulated by you that the Bidder shall furnish you with a Bank Guarantee by a recognized bank for the sum specified therein as security in the event that the Bidder:

- a) Fails to sign the Contract/PO after HANDS has awarded it.
- b) Withdraws its Bid after the date of the opening of the Bid.
- c) Fails to comply with HANDS's variation of requirement, as per ITB (ITB/PAK/February/2024/12); or
- d) Fails to furnish Performance Security, insurances, or other documents that HANDS may require as a condition to rendering the contract/PO effective.

AND WHEREAS we have agreed to give the Bidder such this Bank Guarantee:

NOW THEREFORE we hereby affirm that we are the Guarantor and responsible to you, on behalf of the Bidder, up to a total of [*amount of guarantee*] [*in words and numbers*], such sum being payable in the types and proportions of currencies in which the Price Bid is payable, and we undertake to pay you, upon your first written demand and without cavil or argument, any sum or sums within the limits of [*amount of guarantee as aforesaid*] without your needing to prove or to show grounds or reasons for your demand for the sum specified therein.

This guarantee shall be valid until \_\_\_\_\_ days after the date of validity of the bids.

***SIGNATURE AND SEAL OF THE GUARANTOR BANK***

Date .....

Name of Bank .....

Address .....

To,  
The Manger Procurement,  
HANDS, Karachi.



**Subject: Pre-Qualification Registration of Firms.**

Please register our firm as supplier for goods to HANDS. Our particulars are given below:

1. Name of Firm \_\_\_\_\_
2. Present business Address \_\_\_\_\_  
\_\_\_\_\_
3. Telephone # \_\_\_\_\_ Cell # \_\_\_\_\_ Email \_\_\_\_\_
4. Proprietor's /Owners Name \_\_\_\_\_
5. Proprietors Residential Address \_\_\_\_\_  
\_\_\_\_\_
6. Telephone # \_\_\_\_\_ Cell # \_\_\_\_\_ SRB Reg # \_\_\_\_\_
7. Proprietor's CNIC No. \_\_\_\_\_
8. Sales Tax Registration No. \_\_\_\_\_ NTN No. \_\_\_\_\_

Banker's Name & Current A/C No. \_\_\_\_\_

9. Category for which pre-qualification is desired \_\_\_\_\_
10. Whether Manufacturers, Importers, Wholesalers, Agent, Distributors \_\_\_\_\_
11. Whether ever blacklisted YES/NO \_\_\_\_\_ if yes, give details.

Signature & Seal of the Firm \_\_\_\_\_

Full Name \_\_\_\_\_

Designation \_\_\_\_\_

Dated \_\_\_\_\_

**Document Required:**

- 1 Profile of business.
- 2 Last six months Bank Statement.
- 3 Registration Certificate from recognized body.
- 4 Agency Agreement/Registration Certificate etc.
- 5 NTN registration.
- 6 NIC copy
- 7 Income Tax Return Challan.

## 1. MINIMUM TERMS & CONDITIONS FOR POST QUALIFICATION PROCUREMENT

Following Conditions of the Purchase/Services/Repair & Maintenance will be applied to the post-qualifications procurements:

- 1.1. Incomplete and conditional responses will not be accepted.
- 1.2. The selected pre-qualified bidder will be responsible to deliver equipment at the sites at its own risk and cost.
- 1.3. The supplier will confirm the Acceptance/ Acknowledgment of its receipt on Purchase Orders/ Work Order after the receipt of the Purchase Orders/ Work Order from the Purchaser.
- 1.4. All goods must be accompanied by Delivery Challan on which the Order No., quantity and supplier's name is clearly shown.
- 1.5. The period of deliveries/Repair & Maintenance will commence from the date of the receipt of the Purchase Order by the supplier or as specified on the Purchase Order/Work Order.
- 1.6. Unless otherwise 'agreed', delivery of the material against Purchase Order shall be made at designated HANDS sites as per the RFP/ RFQ.
- 1.7. The Purchaser reserves the right to inspect any goods when received and Repair & Maintenance work at designated HANDS offices by Authorized Officials as per Purchase /Work order issued to the Firm.
- 1.8. A satisfactory report regarding goods delivered/ Repair & Maintenance work shall be furnished by the Purchaser's Authorized Officer.
- 1.9. Goods supplied must correspond in all respects, with the Purchase Order and must conform in every respect to sample specification. In the absence of sample, goods supplied must be the best and of first class workmanship, failure to comply with this Clause will render the goods liable to be rejected.
- 1.10. All items must be new, original and meet in all respects with the description details and conditions of the Purchase Order, and must be in good condition on receipt, otherwise they will be liable to rejection.
- 1.11. The supplier will deliver the goods ordered to the authorized representative of the Purchaser who will sign on each delivery note, otherwise the Purchaser will not be held responsible for the goods delivered contrary, to this instruction.
- 1.12. In case of rejection of goods or items, it will be at supplier's risk and expense. Any item received damaged will not be accepted and will be removed by the supplier for replacement at their expense.
- 1.13. **Liquidated Damages**
  - a) In case of delay the Chief Executive, HANDS reserves the right to impose a penalty not exceeding 10% of the total amount of the Work/Purchase Order contract at the rate of 1% for each week of delay
  - b) If the Firm/Vendor fails to complete work as per HANDS requirement, the Chief Executive, HANDS reserves the right to reject it altogether or impose a penalty not exceeding 50% of the total amount of the contract.

#### **1.14. Force Majeure**

- a) "Force Majeure" means an event which is beyond the reasonable control of a party and which makes a party's performance of its obligations under the Purchase Order/Work Order/Contract impossible or so impractical as to be considered impossible under the circumstances, and includes, but is not limited to, War, Riots, Storm, Flood or other industrial actions (except where such strikes, lockouts or other industrial issues are within the power of the party invoking Force Majeure), confiscation or any other action by Government agencies. In all disputes between the parties as to matters arising pursuant to this Purchase Order/Work Order/Contract, the dispute be referred for resolution by arbitration under the The place for arbitration shall be decided by the purchaser.
- b) Force Majeure shall not include (i) any event which is caused by the negligence or intentional action of a Party or Agents or Employees, nor (ii) any event which a diligent Party could reasonably have been expected to both (A) take into account at the time of the conclusion of this Purchase Order/Work Order/Contract and (B) avoid or overcome in the carrying out of its obligations here under.
- c) Force Majeure shall not include insufficiency of funds or failure to make any payment required hereunder.

#### **1.15. Blacklisting**

- a) If the Supplier fails / delays in performance of any of the obligations, under the Purchase Order/Work Order/Contract and violates any of the provisions, breach of any of the terms and conditions of the Purchase Order/Contract, the Purchaser may, at any time, without prejudice to any other right of action / remedy it may have, blacklist the Supplier, either indefinitely or for a stated period.
- b) If the Supplier is found to have engaged in corrupt or fraudulent practices in competing for the award of the Purchase/Work Order/Contract, The Purchaser may, at any time, without prejudice to any other right of action / remedy it may have, blacklist The Supplier, either indefinitely or for a stated period.

#### **1.16. Dispute Resolution**

- a) The Purchaser and the Supplier shall make every effort to amicably resolve, by direct informal negotiation, any disagreement or dispute arising between them under or in connection with the Contract.
- b) In case of any dispute, the matter will be referred to Chief Executive (HANDS), whose decision will be binding on both parties.

## ANNEXURE-A

### Format for Covering Letter

To  
(Name and address of Purchaser)

Sub: \_\_\_\_\_

Dear Sir,

- a) Having examined the Pre-Qualification document and Appendixes we, the undersigned, in conformity with the said document, offer to provide the said items on terms of reference to be signed upon the award of Purchase Order/Contract.
- b) We undertake, if our proposal is accepted, to provide the items/services comprise in the contract within time frame specified, starting from the date of receipt of notification of award from the Purchaser.
- c) We agree to abide by this proposal for the period of \_\_\_\_ days (as per requirement of the Project) from the date of opening and it shall remain binding upon us and may be accepted at any time before the expiration of that period.
- d) We agree to execute a contract in the form to be communicated by **HANDS**, incorporating all agreements with such alterations or additions thereto as may be necessary to adapt such agreement to the circumstances of the standard.
- e) Unless and until a formal agreement is prepared and executed this proposal together with your written acceptance thereof shall constitute a binding contract agreement.
- f) We understand that you are not bound to accept any proposal you may receive, not to give any reason for rejection of any proposal and that you will not defray any expenses incurred by us in Pre-Qualification.

Authorized Signatures with Official Seal: \_\_\_\_\_

## ANNEXURE-B INTEGRITY PACT

**(To be submitted on Rs. 50 Stamp Paper)**

### **AFFIDAVIT**

We \_\_\_\_\_ (Name of the Firm/ Supplier) being the first duly sworn on oath submit, that Mr. /Ms. \_\_\_\_\_ (if participating through agent / representative) is the agent / representative duly authorized by \_\_\_\_\_ (Name of the Firm/Supplier) hereinafter called the Supplier to submit the attached proposal to the \_\_\_\_\_ (Name of the Purchaser). Affiant further states that the said

1. M/s \_\_\_\_\_ (Firm/ Supplier Name) has not paid, given or donate or agreed to pay, given or donate to any line officer or employee of HANDS any money or thing of value, either directly or indirectly, for special consideration in the letting of the contract, or for giving undue advantage to any of the Firm/ Supplier in the Pre-Qualification Process and in the evaluation and selection of the Firm/ Supplier for contract or Participating in further Procurement Procedures or for refraining from properly and thoroughly maintaining projects implementations, reporting violation of the contract specification or other forms of non-compliance.
2. \_\_\_\_\_ [The Firm/ Supplier] certifies that it has made and will make full disclosure of all agreements and arrangements with all persons in respect of or related to the transaction with the Purchaser and has not taken any action or will not take any action to circumvent the above declaration, representation or warranty / support.
3. \_\_\_\_\_ [The Firm/ Supplier] accepts full responsibility and strict liability for making any false declaration, not making full disclosure, misrepresenting facts or taking any action likely to defeat the purpose of this declaration, representation and warranty / support. It agrees that any contract, right, interest, privilege or other obligation or benefit obtained or procured as aforesaid shall, without prejudice to any other right and remedies available to the Purchaser under any law, contract or other instrument, be voidable at the option of the Purchaser.
4. \_\_\_\_\_ [The Firm/ Supplier] certifies that it has no blood relationship "(for example father, brother, uncle and nephew etc) with any member of HANDS that may impact the neutrality of the Purchase contract being awarded.
5. Notwithstanding any rights and remedies exercised by the Purchaser in this regard, \_\_\_\_\_ [the Firm/ Supplier] agrees to indemnify the Purchaser for any loss or damage incurred by it on account of its corrupt business practices and further pay compensation to the Purchaser in an amount equivalent to ten time the sum of any commission, gratification, bribe, finder's fee or kickback given by \_\_\_\_\_ [the Firm/ Supplier] as aforesaid for the purpose of obtaining or inducing the procurement of any contract, right, interest, privilege or other obligation or benefit in whatsoever form from the Purchaser.
6. \_\_\_\_\_ [The Firm/ Supplier] ensure that our personnel, agents, contractors and subcontractors conform to the highest standards of moral and ethical conduct. Any failure by to take preventive measures against sexual exploitation or abuse, to investigate allegations thereof or to take corrective action, shall constitute grounds for termination of the Agreement.

Authorized Signature & Stamp Subscribed and sworn to me this \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_

\_\_\_\_\_

## ANNEXURE-C

**(To be submitted on PKR 100 - Legal Stamp Paper)**

### UNDERTAKING/ AFFIDAVIT

I/ We, \_\_\_\_\_ S/o \_\_\_\_\_ having CNIC \_\_\_\_\_ address: \_\_\_\_\_ working as \_\_\_\_\_ in Name of organization do hereby solemnly affirm and declare as under:-

1. That M/s. \_\_\_\_\_ is registered under \_\_\_\_\_ and its registration number is \_\_\_\_\_.
2. I/ We hereby confirm and declare that M/s. \_\_\_\_\_ is not blacklisted/delisted or debarred list with any company of Private/Public Ltd. or Government Company/Govt. department.
3. I/We hereby confirm and declare that M/s. \_\_\_\_\_ is not involved in any illegal activity and/or not charge sheeted for any criminal or fraudulent act.
4. That I/ we further undertake that in case any of the facts sworn in as mentioned above and any particulars mentioned in our application is found other-wise or incorrect or false at any stage, my/our firm/ company shall stand debarred from the present and future tenders.
5. We have gone through all the conditions of Pre-Qualification and is liable to any punitive action for furnishing false information / documents.

\_\_\_\_\_ Name  
Designation  
Name of Organization

#### WITNESSES:

##### WITNESS 1:

..... Name:

CNIC:  
ADDRESS:

##### WITNESS 2:

..... Name:

CNIC:  
ADDRESS:



## جنسی استحصال اور بدسلوکی کے خلاف ہینڈلز کے وینڈرز کے لئے ہدایات Sexual Exploitation and Abuse

### قوانین کو جانیں، جنسی استحصال کے لئے کوئی عذر نہیں ہے

- ہمیں ہمہ وقت اپنی مقامی آبادی کے ساتھ عزت و احترام سے پیش آنا چاہیے۔
- وینڈرز کے لئے جنسی استحصال اور بدسلوکی ناقابل قبول رویہ اور ممنوعہ طرز عمل ہے۔
- جنسی استحصال اور بدسلوکی سے لوگوں کی زندگیوں کو خطرہ ہوتا ہے جن کی ہم نے خدمت اور حفاظت کرنی ہے۔
- جنسی استحصال اور بدسلوکی انسانی حقوق کی تنظیموں کے نظم و ضبط اور ساکھ کو کمزور کرتا اور نقصان پہنچاتا ہے۔

### ہر وینڈر درج ذیل ہدایات پر سختی سے عمل کرے

- کسی بھی عمر کے فرد کے ساتھ ناجائز / غیر قانونی جنسی تعلقات استوار کرنا انتہائی جرم ہے چاہے وہ پیسوں کے بدلے، نوکری کے لالچ میں، ترجیحی سلوک یا اشیاء یا خدمات کے بدلے ہو۔
- کسی بھی قسم کے جنسی، ذلت آمیز یا استحصالی رویہ میں ملوث ہونے کی بھی سختی سے ممانعت ہے۔

### میں مکمل طور پر سمجھتا ہوں / سمجھتی ہوں کہ (وینڈر)

- جنسی زیادتی اور بدسلوکی کے کسی بھی عمل میں ملوث ہونے کی تحقیقات اور مقدمہ چلایا جائے گا۔
- جنسی زیادتی اور بدسلوکی کے کسی بھی ثابت شدہ عمل کے نتیجے میں مندرجہ ذیل اقدامات ہونگے۔ جس میں شوکاز نوٹیس، معاہدہ کی معطلی، برطرفی، قانونی کارروائی اور مستقبل میں انسانی ہمدردی کی تنظیموں کے ساتھ کام کرنے کی پابندی۔
- اگر میں دوسروں کی جنسی زیادتی اور بدسلوکی کا مشاہدہ کروں (ان کے عہدوں سے قطع نظر) تو میری ذمہ داری ہے کہ ہم سب ایسے مناسب اقدامات کریں جس سے اس بدسلوکی کو روکا جائے اور اس حادثے کو فوراً ہینڈلز شکایتی سیل میں قائم شدہ رپورٹنگ طریقہ کار کے ذریعے میں اطلاع دیں۔
- اطلاع یا رپورٹ نہ کرنا، انسانی امداد کے کارکنوں کے ضابطہ اخلاق کی خلاف ورزی ہے۔

وینڈر کا نام : \_\_\_\_\_ کمپنی کا نام : \_\_\_\_\_

دستخط : \_\_\_\_\_ اسٹمپ : \_\_\_\_\_